

UPDATE: ESPN's Saturday Night Fights Ratings Info

Written by The Sweet Science
Monday, 12 May 2014 17:29



Here is some info ESPN sent out on Tuesday afternoon, regarding the ratings their Saturday primetime boxing show did:

ESPN's live telecast of the Saturday, May 10, (WBC) World Heavyweight Championship fight between Bernane Stiverne and Chris Arreola delivered a **0.7 HH US rating** averaging **940,000 viewers** (P2+).

* Saturday's fight was the highest-rated and most-viewed *live* boxing telecast on the ESPN network since July 10, 1998, a 0.8 HH US rating, 961,000 viewers. The ESPN network has aired 255 live boxing telecasts to date since January 1, 1990.

* In addition, it was the highest-rated boxing event on ESPN and ESPN2 since 2006. (Sultan Ibragimov vs. Ray Austin delivered 0.8 HH US rating on July 28, 2006, on ESPN2).

Here is the release ESPN sent out on Monday, with ratings info on their Saturday primetime boxing show:

ESPN's live telecast of the Saturday, May 10, World Boxing Council (WBC) World Heavyweight Championship fight between Bernane "B. Ware" Stiverne (24-1-1, 21 KOs) and Chris "The Nightmare" Arreola (36-4, 31 KOs) delivered a 0.8 overnight rating according to Nielsen, making it the highest-rated fight on any ESPN network since 2003 (Monte Barrett vs. Eric Kirkland delivered a 1.3 overnight rating on October 3, 2003, on ESPN2). Stiverne defeated Arreola by TKO in the sixth round, making him the first boxer of Haitian descent to win a Heavyweight title.

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Saturday's fight is also tied for the third-highest-rated fight overall on any ESPN network (based on overnights, records date back to 2001).

Metered Markets:

The top 5 local markets for this fight were as follows :

- 1) New Orleans, 4.1 metered market rating

- 2) San Antonio, 2.2 metered market rating

- 3) San Diego, 1.5 metered market rating

- 4) Providence, 1.5 metered market rating

- 5) Fort Myers, 1.3 metered market rating

With a 4.1 metered market rating, New Orleans saw its highest local market rating for boxing on any ESPN Network (records date back to 2001).

With a 2.2 metered market rating, San Antonio saw its highest local market rating for boxing on any ESPN Network (records date back to 2001).

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El Dude says:

A great war that ESPN documented as the world saw " The Revenge of The Clashing Titans " between Bermame Stiverne and Chris Arreola. The before, round by round and after thoughts of the Boxing Commentaries of El Dude in this awesome Boxing Forum of a ring brought much attention to the sport of Boxing. A profitable venture for ESPN who has lifted the expectations of the Boxing nation. ESPN will again be at the frontlines of war when on Friday May 16 at the Olympic Stadium in Montreal, Quebec, Canada will blast off with Hard Hitting Light-Middle-Weights Joachim Alcine and his 35 W, 7 L, with 1 D and 21 KOs vs Delvin Rodriguez who has 28 W, 7 L, 3 D and 16 KOs. For those who still yearn for more Heavy-Weight action will get their ordered served as promising HW prospect Joe Hanks who has a cool record of 21 W, 1 L, and 14 KOs will duke it out against "All or Nothing" Derric Rossy and his veteran record of 28 W, 8 L, and solid 14 KOs. Like I always do before the fight, Get Your Tacos Ready for this will be one awesome ESPN Friday Night of Boxing.

El Dude is ready.