

Written by The Sweet Science
Tuesday, 11 February 2014 13:51



New York, NY (2/11/14) - Tomorrow evening will be a bittersweet night for Lou DiBella and his company DiBella Entertainment. The promotional company will host the premiere installment of the 2014 Broadway Boxing series with the final boxing show ever to take place at NYC's famed and historic Roseland Ballroom. Having promoted a number of cards at the venue over the years and helping to grow the Broadway Boxing series into what it is today, the historic ballroom will be closing its doors in April after more than 50 years of operation at its current location.

The card, entitled "The Last Dance", has had such a positive response with New York boxing's adoring fan base that DBE has had to open up more seats at the last minute to accommodate the flood of calls and requests coming in for tickets. General admission standing room only tickets, priced at \$35, will now be available at the door tomorrow evening. Doors open at 6 p.m. ET, with the first bout scheduled for 7 p.m. ET.

Esteemed and longtime New York sports writer Tim Smith recently published an article in the Wall Street Journal on DiBella and Roseland. Below is a link to the article. http://m.us.wsj.com/article_email/SB10001424052702304558804579375121117697860-IMyQjAxMTA0MDEwMTExNDEyWj?mobile=y

LOS ANGELES (February 11) - With the New Year underway, Golden Boy Promotions is already bolstering the roster of the premier team in boxing, announcing today the official signings of junior welterweight contender Mauricio "El Maestro" Herrera and 140-pound prospect Zachary Ochoa to promotional contracts.

"We welcome these two exciting boxers to the Golden Boy Promotions team, and we have big plans for them in the coming years," said Richard Schaefer, CEO of Golden Boy Promotions. "Mauricio Herrera is one of the most underrated fighters in the sport, but he will get his chance

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to shine in March when he challenges Danny Garcia for the junior welterweight title. We've been watching Zachary Ochoa during our east coast events, and he has a bright future in a talent-rich division."

"Being from Southern California, Golden Boy Promotions has always had a big presence, and I'm happy to be on the company roster," said Herrera. "I've paid my dues over the years, and now it's time to get my world title and the big fights. Golden Boy Promotions will help me get those fights. The world title, that's up to me."

"It's an honor for me to be a part of the best promotional company in boxing," said Ochoa. "I've been putting in a lot of hard work and I've made plenty of sacrifices over the years, never giving up the dream that one day I would get my chance to shine. That day is here, and I'm going to make the most of it."

Fighting out of Riverside, Calif., Mauricio Herrera (20-3, 7 KO's) was one of the sport's most underrated competitors on his way up the 140-pound ladder, but when he defeated current world titlist Ruslan Provodnikov in January of 2011, the word was out on this super lightweight secret weapon. Mike Dallas, Ji-Hoon Kim and Miguel Angel Huerta have also fallen against the 33-year-old, and on March 15, he will get his long-awaited shot at a world championship when he faces Danny Garcia in Puerto Rico.

Carrying on Brooklyn's tradition of excellence in the ring, Williamsburg's Zachary "Zungry" Ochoa (5-0, 3 KO's) is a decorated amateur boxer now making his mark as a professional prizefighter. In the gym since the age of 13, Ochoa went on to win several amateur titles, including two New York State Junior Olympics titles and the New York State Metro championship. After graduating high school, Ochoa turned professional on September 10, 2011 with a fourth round technical knockout of William Ware, and he has remained unbeaten, most recently winning a four-round unanimous decision over Jose Valderrama on January 30, 2014.

ALL-IN ENTERTAINMENT CO-FOUNDER PHIL IVEY WINS \$3.5M USD IN 2014 AUSSIE MILLIONS

LK BOUTIQUE \$250,000 CHALLENGE WORLD'S GREATEST POKER PLAYER TO BE RINGSIDE AT PALA CASINO SPA & RESORT FOR ESPN FRIDAY NIGHT FIGHTS ON

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MARCH 7, 2014

Washington, D.C. (February 11, 2014)- All-In Entertainment Co-Founder, The World's Greatest Poker Player and Nine-Time World Series of Poker Bracelet Winner, Phil Ivey won the 2014 Aussie Millions LK Boutique \$250,000 Challenge and \$3.5 million USD in prize money.

This was the second time Ivey has won the Aussie Millions tournament, previously winning the Super High Roller event in 2012.

"I am pleased to win such a prestigious event against the best competition in the world," Ivey said. "Now it's time for my guy Dusty (Hernandez-Harrison) to bring home another win for our All-In family on March 7."

Phil Ivey wins \$3.5M at Aussie Millions

Dusty Hernandez-Harrison improves to 20-0

All-In Entertainment's 19 year old top welterweight boxing prospect Dusty Hernandez-Harrison will be back in action on March 7, on ESPN Friday Night Fights live from the Pala Casino Spa & Resort in San Diego County, Calif. Dusty will be seeking to improve his stellar 20-0 (11 KO) record, as he follows up his National live television debut on January 31 by convincingly defeating Tim Witherspoon, Jr.

"I heard the news earlier today and I am really happy for Phil," said Hernandez-Harrison, the WBC Youth Welterweight World Champion and World ranked No. 21 Welterweight.

"Phil always stresses the importance of not only physical toughness, but the mental toughness it takes to compete at the highest level." Jeff Fried, President of All-In Entertainment, is looking forward to Hernandez-Harrison keeping the All-In Family's winning streak going when Dusty steps back in the ring at Pala Casino.

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“Phil exemplifies everything that we at All-In Entertainment are about; striving through hard work to be the best at everything we do,” Fried said. “Phil heads from Australia to South Africa, and then back to San Diego as he and his circle of friends will be Ringside at Pala Casino to watch Dusty perform on March 7. These two (Phil and Dusty) have much in common, as they are perfectionists at their respective crafts,” added Fried.

Tickets are on sale now and are priced at \$150, \$100, \$50, and \$25. Please call 1-(800) 585-3737 or visit PalaCasino.com and StarTickets.com for more information.

For more information on Phil Ivey and to test your skills against the World's Best Poker Players – The Team Ivey Pros, be sure to visit IveyPoker.com.

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