

## ESPN To Show Boxcino Tourney

Written by The Sweet Science  
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### ESPN Friday Night Fights & Noche de Combates to Televisé Boxing Tournament: Boxcino 2014

ESPN will televise the Boxcino 2014 tournament, a new boxing tournament presented by Banner Promotions, that will air on *ESPN Friday Night Fights presented by Corona Extra* and [ESPN Deportes™](#) *Noche de Combates presented by Corona Extra*

The first of five shows will be held Friday, Feb. 21, at the Edgewater Casino in Laughlin, Nevada, and will air live at 9 p.m. ET on ESPN2, broadband Spanish-language ESPN Deportes+ and [WatchESPN](#).

ESPN Deportes will televise the fights on Saturday, Feb. 22, at 8 p.m. The competition will be a single-elimination, two-weight class tournament that will feature eight fighters in both the Lightweight and Middleweight divisions.

"We are looking forward to showcasing this tournament on *Friday Night Fights* and *Noche de Combates*," said Brian Kweder, ESPN senior director of programming and acquisitions. "It will give fans the opportunity to see some of the best up-and-coming fighters in the sport and follow them throughout the *Friday Night Fights* and *Noche de Combates* season. ESPN did a similar tournament back in 1997, which was won by future four-time world champion Acelino Freitas. We hope to find another diamond in the rough like we did that year."

"This will be one of the most unique tournaments that boxing has seen in a long time," said Arthur Pelullo, Banner Promotions CEO. "We are excited at the concept and we believe that

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new stars will be born. The fans will be able to watch these fighters grow and the fighters know that with a great performance, they have a chance to become a major player in the sport."

The tournament will include a quarterfinal round, semifinals and finals in each division, which will take place throughout the Friday Night Fights and Noche de Combates season. Each quarterfinal round will feature four six-round bouts. The winners will move on to the semifinals, which will be eight-round bouts. The finals of both the Lightweights and Middleweights will each be 10 rounds. At the conclusion of the tournament, the Boxcino 2014 Champion in each weight division will receive a championship belt.

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