

NABF Champion Ray Beltran To Host Reddit “ask Me Anything” Online Fan Forum

Written by The Sweet Science
Thursday, 15 August 2013 15:10



NABF Lightweight Champion “Sugar” Ray Beltran will be hosting an “AMA” (Ask Me Anything) on the social networking site Reddit. Media and fans can join in the conversation by visiting www.reddit.com/r/boxing [1] at 12:00 p.m. PST on Sunday, August 18th. Beltran is currently preparing to fight Ricky Burns for the WBO Lightweight title in Scotland on September 7th.

WHEN WILL THE AMA TAKE PLACE?

The AMA will take place this SUNDAY, AUGUST 18TH AT 12:00 P.M. PST.

WHAT IS REDDIT? WHAT IS AN AMA?

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Reddit is an online community comprised of topic-based “sub-reddits”. An AMA (Ask Me Anything) is a question and answer forum designed for celebrities or people with interesting stories or careers to connect with fans and answer questions. Beltran’s AMA will take place in the boxing subreddit, located at WWW.REDDIT.COM/R/BOXING [1]. If you aren’t familiar with the AMA format, you can visit www.reddit.com/r/iama [2] for examples of previous AMAs.

WHY IS RAY DOING THIS?

In advance of his title fight, Ray wanted the opportunity to connect with fans in a unique way. Reddit offered an opportunity and forum to allow fans a means to ask questions directly. This is the first ever AMA of a boxer in the Reddit boxing community.

HOW DO FANS AND MEDIA PARTICIPATE?

At noon PST on Sunday, fans and media can visit WWW.REDDIT.COM/R/BOXING [1] to locate the AMA, or Ray’s Facebook page at www.facebook.com/SugarRayBeltran [3] for a direct link. To ask questions or comment on answers, one must have an account on Reddit. There is a link to register on the upper-left hand side of the www.reddit.com/r/boxing [1] page.

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