FOR THE RECORD, JULIO CÉSAR CHÁVEZ JR. vs. SERGIO MARTÍNEZ WORLD MIDDLEWEIGHT CHAMPIONSHIP IS OFFICIALLY SOLD OUT!

Chávez Jr. vs. Martínez To Become Thomas & Mack Center's Highest-Attended Boxing Event

LAS VEGAS, NEV. (September 11, 2012) – This week's Méxican Independence Day weekend World Middleweight Championship event between undefeated World Boxing Council (WBC) middleweight champion and Son of the Legend,
JULIO CÉSAR CHÁVEZ JR.
(46-0-1, 32 KOs), of Culiacán, México, and two-division world champion and pound for pound kingpin with the matinee idol looks,
SERGIO "Maravilla" MARTÍNEZ
(49-2-2, 28 KOs), of Quilmes, Buenos Aires, Argentina, sold its last remaining tickets today at 1:58 p.m. PT. Chávez Jr. vs. Martínez will become the highest-attended boxing event in the history of the Thomas & Mack Center with 19,186 seats, eclipsing the Lennox Lewis vs. Evander Holyfield heavyweight championship rematch, which previously held the record with 19,151.

"Viva Chávez and Martínez," said Hall of Fame promoter Bob Arum. "The last two tickets were purchased just before 2 p.m. PT and our sellout has produced a paid gate of over $3 million. How appropriate that on the eve of the 20thanniversary of Julio César Chávez vs. Hector Camacho, the Thomas & Mack's fourth highest-attended event [17,972], which took place on September 12, 1992, that Julio César Chávez, Jr. surpass his father's record in an epic fight of his own. Father and son will be forever linked as two of the highest-attended paid boxing events in the building's history. Naturally, the live pay-per-view telecast will be available to all cable and satellite TV systems in the Las Vegas area."

"This is a celebration about everything that is great about boxing," said promoter Lou DiBella. "This is obviously a fight that everyone wanted to see and thanks to Sergio and Julio everyone will have the opportunity to see -- live on pay-per-view. I strongly recommend that boxing fans in the Las Vegas area buy their tickets to the closed circuit screenings at Wynn Las Vegas now before they sell out too."

Promoted by Top Rank® , Zanfer Promotions and DiBella Entertainment , in association with Wynn Las Vegas, AT&T and Tecate, the Chávez Jr. vs. Martínez Middleweight Championship Event will take place Saturday, September 15 , Méxican Independence Day Weekend, at the Thomas & Mack Center, on the campus of the University of Nevada, Las Vegas. It will be produced and distributed live by HBO Pay-Per-View®, beginning at 9:00 p.m. ET / 6:00 p.m. PT.

Remaining tickets to the **Wynn Las Vegas closed circuit presentation** are priced at $70 for reserved seating in the intimate Encore Theater and $50 for general admission in the Lafite Ballroom at Wynn. Tickets are inclusive of applicable taxes and fees and can be purchased by calling (702) 770-7118 , through the website wynnlasvegas.com or by visiting the Wynn Ticket Office (Friday-Tuesday: 10 a.m. to 11 p.m. PT / Wednesday-Thursday: 10 a.m. - 6 p.m. PT) or the Wynn Concierge (Daily: 10 a.m. - 9 p.m. PT.)

The Chávez Jr. vs. Martínez world championship telecast, which begins at 9:00 p.m. ET / 6:00 p.m. PT, will be produced and distributed live by HBO Pay-Per-View and will be available to more than 92 million pay-per-view homes. HBO Pay-Per-View, a division of Home Box Office, Inc., is the leading supplier of event programming to the pay-per-view industry. Follow HBO Boxing news at www.hbo.com and at www.facebook.com/hboboxing . Use the hashtag #ChavezMartinez to join the conversation on Twitter. For Chávez Jr. vs. Martínez updates log on to www.toprank.com , www.dbe1.com or www.hbo.com .