NEW YORK (August 23, 2012) - World Kid Promotions, owned and operated by undefeated welterweight **Sadam "World Kid" Ali** (15-0, 9 KOs), announced today that the 2008 U.S. Olympian will headline an Integrated Sports pay-per-view event on October 27, live from Ali's hometown of Brooklyn at Aviator Sports Complex.

Ali will fight an opponent to be determined in the 10-round main event. The 10-round co-feature will showcase unbeaten Colombian cruiserweight **Santander "Acucar" Silgado** (22-0, 18 KOs), who now fights out of Brooklyn. Silgado, promoted by Havoc Boxing, is world rated at No. 11 by the World Boxing Association (WBA) and No. 13 by the World Boxing Council (WBC).

The 23-year-old Ali is the youngest promoter in America. He was a highly-decorated amateur boxer who was a national champion in the Junior Olympics, Police Athlete League (PAL), Under-19 Tournament, and two-time, two division Golden Gloves Championships.

In 2008, Ali became the first New York City boxer since **Riddick Bowe** in 1988 to earn a berth on the U.S. Olympic Boxing Team. More significantly, though, Ali became the first Arab-American to ever represent the U.S. in the Olympic Games.

""Right now," he explained, "I'm moving along well and still improving as I gain experience. I decided to promote myself because I wanted and needed to stay busy to enhance my professional boxing career. Plus, I wanted to fight at home in Brooklyn, and not many shows are being promoted in New York City. I also wanted to give other fighters here an opportunity to fight but, honestly, I'm doing this primarily to build my career. I won't sign with a promoter until I have the right contract.

"I'm not waiting around for a promoter to place me on their card. Fighting on pay per view is going to be amazing. It's an opportunity for viewers worldwide to watch me box. The more fans who get to know me, the better for my career. No matter where you live, people will be able to watch me fight on the Oct. 27th pay-per-view show."

Ali opened his own gym in Brooklyn, Bay Ridge Boxing Gym, and promoted his first show this past June, fighting for the first time in the main event. He stopped Franklin Gonzalez (15-9) in

the eighth round at Aviator Sports Complex.

"Sadam is promoting himself because he wants to stay busy," said his father and chief advisor **Mahmoud Ali**. "He has a good fan-base that will tune-in to watch him fight on the Oct. 27 pay per view. He won't wait around for television dates and we believe that, eventually, HBO and Showtime will be interested in airing his fights."

Rising star Ali is currently rated No. 8 by the United States Boxing Association (USBA), as well as No. 12 by the North American Boxing Organization (NABO) and No. 15 by the North American Boxing Federation (NABF).

"We have a lot of volunteer coaches at the Bay Ridge Boxing Gym." Sadam concluded. "I like giving pointers to kids because I remember being in a gym just like them when I was eight years old."

For more information about him, his gym or Oct. 27 fight go online to www.SadamAliBoxing.com, or follow him on Twitter @realworldkidali.

Additional participating fighters and bouts on the Oct. 27 PPV show, in addition to ticket information, will soon be announced.

Sadam Ali, at least for now, is doing things his way.