

Broadway Boxing Will Run On Fight Now TV

Written by The Sweet Science
Thursday, 26 July 2012 18:15

NEW YORK, New York (July 26, 2012) - DiBella Entertainment's popular "Broadway Boxing" series is coming to **FIGHT NOW TV** TM - America's only 24-hour combat sports and entertainment channel - on August 8, live from the famed Roseland Ballroom in midtown Manhattan.

FIGHT NOW TV will air three fights, starting at 10:00 p.m. ET, and highlighted by the 12-round International Boxing Organization (IBO) super middleweight title fight between undefeated defending champion **Thomas "Tommy Gun" Oosthuizen** (19-0-1, 13 KOs) and challenger **Roland Bryant** (16-1, 11 KOs).

"We are very excited to bring the ever popular 'Broadway Boxing' series, not only to our FIGHT NOW TV viewers in America, but also worldwide via our Ustream powered broadband player to all markets (subject to certain blackout restrictions) for a special price of \$4.95 (USD)," said FIGHT NOW TV Co-Founder & General Manager Mike Garrow. "Lou DiBella and his team always deliver great cards under the 'Broadway Boxing' banner and this one on August 2 is no exception. A great night of boxing will shine on Broadway."

South African southpaw Oosthuizen is one of the hottest 168-pound fighters in the world, ranked No. 4 by the International Boxing Federation (IBF) and *The Ring Magazine*, as well as No. 13 by the World Boxing Association (WBA). His most notable wins have come against **Marcus Johnson**

,
Serge Yannick

,
Francisco Sierra

, and
Aaron Pryor Jr.

Thomas "Tommy Gun" Oosthuizen

At stake for Oosthuizen against Bryant, in addition to the IBO crown, is a potential world title fight later this year against IBF champion **Carl Froch**. Bryant, fighting out of Altamonte Springs, Florida, is coming off an impressive technical knockout victory in the third round over three-time

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world title challenger

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"Making *Broadway Boxing* available live on the internet is something that I have long been interested in," said promoter Lou DiBella. "New technologies are developing everyday that are giving us the opportunity to broadcast our sport on a much wider horizon. I am thrilled to finally begin our efforts on Broadband, starting with this terrific show on August 2nd, featuring who we believe to be a superstar in the making in 'Tommy Gun'. Not only will the fans in New York have the opportunity to see him, but because of our collaboration with Fight Now TV, he can be seen by fans from all over the world."

Unbeaten WBC Continental Americas light heavyweight champion **"Irish" Seanie Monaghan** (14-0, 9 KOs) will be showcased in the 10-round co-feature versus veteran **George Armenta** (14-9, 11 KOs). The wildly popular Monaghan has a rabid fan-base in Long Island, New York.

There will also be an additional six-round fight, participants to be determined, televised on FIGHT NOW TV.

"Airing *Broadway Boxing* live on a growing 24/7 network like Fight Now TV really helps expand our market," said promoter Lou DiBella. "The internet has been something that I have long been interested in. New technologies are developing everyday and this arrangement with Fight Now TV also gives us the opportunity to broadcast our sport on a much wider horizon. I am thrilled to finally begin our efforts starting with this terrific show on August 2nd, featuring who we believe to be a super-star in the making in 'Tommy Gun.' Not only will the fans in New York have the opportunity to see him, but because of our collaboration with Fight Now TV, he can be seen by fans from all over the world."

FIGHT NOW TV is available on Cablevision channel 464 as part of the iO Sports & Entertainment Pak!

About FIGHT NOW TV: With offices in New Jersey, Las Vegas and Toronto, FIGHT NOW TV is a cross-platform media company that creates and distributes content through its television, video on demand, and online outlets.

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Founded by Channel Zero, Inc. and media entrepreneur Mike Garrow, FIGHT NOW TV launched last year as the first and only 24-hour-a-day, seven-days-a-week combat sports channel in the nation. The network's mandate is to bring the best battles, fiercest fights and stunning knockouts to America. FIGHT NOW TV caters to fight fans of every genre, giving them a front row seat to compelling coverage of MMA, boxing, wrestling/grappling, Muay Thai, kickboxing and other combat sports. FIGHT NOW TV is the place for the best analysis, live and current events, documentaries and news coverage of the biggest PPV events and match-ups from around the globe.

FIGHT NOW TV has also enlisted one of the fight game's biggest names to join its camp, including five-time UFC champion and MMA legend Randy Couture, who serves as both spokesperson and analyst for the channel.