

# SPORTS CELEBS, MEDIA □ WEIGH IN □ ON □ AL BERNSTEIN'S BOOK □

Al Bernstein's new book, □ 30 Years, 30 Undeniable Truths about Boxing, Sports and TV, □ (from Diversion Books) has already received a great reception. People from the sports, entertainment and media world are talking about this book. Here are some of the comments:

Don Stradley of Ring Magazine: □ This book is one of the more humorous looks at sports broadcasting that you are ever likely to read. Using a bright and engaging style, Bernstein is a charming storyteller. □

Garry Shandling, Emmy Award winning comedian and actor: □ From rodeo cowboy to nightclub singer to consummate boxing analyst, Al Bernstein's life is full of surprise, humor and humanity. He takes us into the boxing world in a very exceptional way that I find mesmerizing. Terrific writing. □

Emanuel Steward, Hall Of Fame trainer, manager and broadcaster: □ Al came into boxing during one of its greatest eras, the 1980's. Boxing was like a flower blossoming. Al was right there. This book is so well written that it captures that feeling. I felt like he took me back to that time. □

Barry Tompkins, Sportscaster for HBO, ESPN, Fox and Showtime: □ Al Bernstein has seen cable television grow up. In this book, he looks at his time in the industry through a prism that is unique to him. This book gives the reader an insight into the sometimes absurd world of television sports. There is a 31<sup>st</sup> Undeniable Truth: Al Bernstein is a very funny man. □

30 Years, 30 Undeniable Truths is available at <http://j.mp/albernstein> or by simply going to Amazon.com.