SPORTS CELEBS, MEDIA WEIGH IN ON AL BERNSTEIN'S BOOK

Al Bernstein s new book, 30 Years, 30 Undeniable Truths about Boxing, Sports and TV, (from Diversion Books) has already received a great reception. People from the sports, entertainment and media world are talking about this book. Here are some of the comments:

Don Stradley of Ring Magazine: This book is one of the more humorous looks at sports broadcasting that you are ever likely to read. Using a bright and engaging style, Bernstein is a charming storyteller.

Garry Shandling, Emmy Award winning comedian and actor: From rodeo cowboy to nightclub singer to consummate boxing analyst, Al Bernstein s life is full of surprise, humor and humanity. He takes us into the boxing world in a very exceptional way that I find mesmerizing. Terrific writing.

Emanuel Steward, Hall Of Fame trainer, manager and broadcaster: Al came into boxing during one of its greatest eras, the 1980 s. Boxing was like a flower blossoming. Al was right there. This book is so well written that it captures that feeling. I felt like he took me back to that time.

Barry Tompkins, Sportscaster for HBO, ESPN, Fox and Showtime: Al Bernstein has seen cable television grow up. In this book, he looks at his time in the industry through a prism that is unique to him. This book gives the reader an insight into the sometimes absurd world of television sports. There is a 31st Undeniable Truth: Al Bernstein is a very funny man.

30 Years, 30 Undeniable Truths is available at http://j.mp/albernstein or by simply going to Amazon.com.