

NEW YORK, June 11, 2012 PR Newswire -- The pieces for the highly anticipated "Race in the Ring" film are falling into place.

Legendary heavyweight champion boxer Larry Holmes will executive produce the documentary, focusing on the racial turmoil caused by the notorious 1982 fight with Gerry Cooney. The film is slated for release by the newly founded Pick Six Productions, with a release date of November 4, 2012, through SONY/IODA. Daniel Herman and Drew Geyer are attached to produce the documentary. Nine time Emmy award winner, weather personality John Bolaris has signed on to do the narration.

Larry Holmes will be on the Preston Steve Radio Show tomorrow, June 12th, at 8:30 a.m. to promote the project. The show has been named the "Best Morning Show" by Philadelphia Style magazine. Tune in at 8:30 a.m. on 93.3 WMMR.

Pick Six Productions Drew Geyer stated, "Holmes, Cooney and all the fans in the boxing community are very excited about the prospect of expanding the truth of the greatest racially influenced boxing spectacle of all time, now being turned over into the film arena. The facts of the back story adventure are virtually epic, and this film holds the definite promise of expanding an already worldwide boxing enigma to boxing history buffs and new audiences."

"This is a tremendously informative piece that offers us the opportunity to go back in time with a fresh, inventive and thrilling documentary-film," said Smokin' Bert Cooper, former WBF heavy weight champion.

Larry Merchant, longtime commentator for HBO Sports presentations and considered "the greatest television boxing analyst of all time," explained the fight as a "...passing tornado where something bad happened, something dangerous happened, and now its gone, leaving us to figure out what it really was."

Dan Herman confidently says, "All of Larry's questions will be answered after he watches our movie!"

“That simple white/black equation turned the fight into a national obsession and an uncomfortable racial drama that had some questioning how far the nation has really come on such matters,”said reporter Paul Beston.

“We're happy to work with our colleagues at IODA to develop this project. There couldn't be a better team,”Dan Herman expressed.Herman also reported, “We are truly fortunate to have the best talent in the entertainment industry on board for the Holmes VS Cooney film. The documentary will be successful in many entertainment arenas and we are thrilled to give millions of fans an extraordinary experience that has never been done in the history of professional sports.Expect interviews from members of the Reagan administration, Gerry Cooney, Don King, members of both camps and many more.Also prepare yourself for an in depth investigative look at the relationship and affiliation of the black and white supremacists role, in the fight itself.”

The Foundation Management Group LLC will work with the production team, Sony and IODA on all aspects of the film's creative development, marketing, promotions and will manage promotion in conjunction with the release of the film. Pick Six Productions will also team up with Don King, who has been the co-developer of the the "Holmes VS Cooney" brand since its beginning in the early 1980s.