**EL PASO, TEX. (April 24, 2012)** – Undefeated World Middleweight Champion and the Son of the Legend, **JULIO CÉSAR CHÁVEZ, JR.** and No. 2 world-rated middleweight contender **ANDY LEE** will host an El Paso News Conference Luncheon to discuss the details on their upcoming world title rumble, ***Today!*** **Tuesday, April 24,** on the field of **Sun Bowl Stadium**. Media may reports at **Noon MT,** with lunch served at **12:30 p.m. MT** and the news conference beginning at **1:00 p.m. MT.** Joining Chávez Jr. will be Hall of Fame promoter **Bob Arum** and **Fernanado Beltran.** Lee will be with Hall of Fame trainer **Emanuel Steward** and **Ron Rizzo** of DiBella Entertainment.

Boxing fans are invited to attend the news conference.

Chávez, Jr. returns to the boxing metropolis of El Paso, Texas for the first time in nearly six years, headlining "***Viva Chávez!"*** on **Saturday, June 16,** at **Sun Bowl Stadium.** Chávez Jr., who will be making the third defense of the title he won last year, against No. 2-world-rated contender **ANDY LEE,** marks the first world championship fight to be held in Sun Bowl Stadium since June 13, 1998 when Oscar De La Hoya knocked out Patrick Charpentier in the second round to retain his welterweight crown. The Chávez Jr. vs. Lee world championship rumble will be televised live on

**HBO World Championship Boxing ®**, beginning at

**10:00 p.m. ET.**

Promoted by Top Rank, in association with Zanfer Promotions, DiBella Entertainment, AT&T and Tecate, **tickets** to the Chávez Jr. vs. Lee world title tilt go on sale **Saturday April 28** at **2 p.m. ET** / **Noon MT**
. Tickets, priced at $200, $100, $60, $40 and $25, plus applicable service charges, can be purchased at the UTEP Ticket Center, all Ticketmaster outlets, online at
www.ticketmaster.com
and by phone at (915) 747-5234.