

Alan Sanchez To Fight Alberto Herrera On Friday, Dec. 16

Written by The Sweet Science
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LOS ANGELES, December 15 - TeleFutura's "Sólo Boxeo Tecate" will head to the Woodland Community Center in Woodland, California tomorrow night, Friday, December 16 for a pre-holiday event featuring California prospects Alan Sanchez of Fairfield and Alberto Herrera of Riverside battling it out in an eight round welterweight main event that will pack some heavyweight firepower. Plus, unbeaten San Diego lightweight Guy Robb risks his perfect record against Palm Springs' Hugo Ramos in the six round co-main event.

Sanchez vs. Herrera headlines a night of world-class professional boxing presented by Don Chargin Productions and Golden Boy Promotions in association with Paco Presents and sponsored by Cerveza Tecate and AT&T. Doors open at 7:30pm PT, the first bell rings at 8:30pm PT and the TeleFutura broadcast begins at 12:30am ET / PT.

Tickets, priced at \$30, \$40 and \$60, are on sale now and available for purchase at Paco's Restaurant [\(530\) 669-7946](tel:5306697946), Taqueria Guadalajara # 1 [\(530\) 668-0628](tel:5306680628) and Travis Credit Union at 1372 E. Main St., Woodland, CA or [\(530\) 668-0573](tel:5306680573)

20-year old Fairfield prospect Alan Sanchez (8-2-1, 3 KO's) has come out swinging thus far in 2011, defeating three quality opponents in 62-fight veteran Cristian Favela (W8), unbeaten John Grimaldo (W8), and Clint Coronel (TKO7). The victories established Sanchez as one of the top prospects in California and now he's aiming to make a big impression in his year-ending bout on TeleFutura in front of his hometown crowd.

Another one of California's most talented boxers, Riverside's Alberto Herrera (8-3, 5 KO's) has weathered some ups and downs, but the fearless 30-year-old still prides himself on never backing down from a fight. Herrera's last five opponents have sported a combined record of 42-2-1, so tough opposition is no problem for him. In his last bout on October 14, Herrera handed unbeaten Marcus Robinson his first professional defeat via a six round decision and he wants to keep the momentum going against Sanchez.

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San Diego up-and-comer Guy Robb (6-0, 2 KO's) has built a solid fan following since making his professional debut in 2010. After scoring two first round knockouts and three decision wins in his first five fights, he upped the ante in his most recent bout on September 16 and impressed all observers with a near shutout victory over 6-0-1 Pablo Armenta. Now, he's got veteran Hugo Ramos in his sights.

Hailing from Palm Springs, California, 21-year-old Hugo Ramos (3-10-2, 1 KO) has faced eight unbeaten opponents thus far in his nearly three-year professional career and has pushed them all but one of them to the limit. He is coming to fight on December 16 knowing that a win over the unbeaten Robb could be the start of something big in 2012.

Fans at home can also be part of the action by participating in *Cinturón Tecate* and voting for the fighter in the main event who displayed the most character in the ring by sending a text message to 55333. Voting will be open through the end of the weekend.

Tecate, cerveza con carácter, is the largest beer brand to sponsor boxing matches in the U.S. Part of its commitment to make boxing accessible to consumers is the title sponsorship of "Sólo Boxeo Tecate," which creates an opportunity for local fans to witness some of the most exhilarating fights by today's up-and-coming prospects. Additionally, Tecate has been a primary supporter of Golden Boy Promotions' marquee events since 2007, and has launched a variety of initiatives to ensure consumers are part of the boxing experience, including boxer autograph signing sessions, commemorative cans, PPV mail-in rebate offers, and most recently the launch of a mobile museum "Tecate Museo de Boxeo," which showcases decades of the most memorable moments in the sport.