SHOWTIME® FREE PREVIEW WEEKEND AVAILABLE TO

60 MILLION HOMES STARTING FRIDAY, JANUARY 6

Viewers Nationwide Can Access The Season Premieres Of The SHOWTIME Original Series HOUSE OF LIES, SHAMELESS And CALIFORNICATION, The Primetime Premiere Of Academy Award® Winner The King's Speech,

And Can Sample The Hit Series DEXTER®, WEEDS, THE BIG C

And HOMELAND Among Many Others

***ShoBox: The New Generation* And *STRIKEFORCE* Mixed Martial Arts**

Will Air Live on Friday And Saturday, January 6-7

NEW YORK – December 12, 2011 – SHOWTIME will be available in 60 million households for a Free Preview Weekend from Friday, January 6 through Sunday, January 8. Viewers across the country will have the opportunity to sample the premium network's award-winning programming on SHOWTIME, SHOWTIME HD
™
and SHOWTIME On Demand
®
. The Free Preview weekend will include the series premiere of the new SHOWTIME original comedy series HOUSE OF LIES, as well as the anticipated return of the critically-acclaimed hit series SHAMELESS and CALIFORNICATION, live offerings from Showtime Sports
®
including
ShoBox: The New Generation
and STRIKEFORCE, and the primetime premium television premiere of Academy Award-winning Best Picture THE KING'S SPEECH.

Free Preview Weekend viewers will also have access to critically-acclaimed SHOWTIME original series including season one of HOMELAND, THE BORGIAS, EPISODES and SHAMELESS, season two of THE BIG C, season three of Nurse Jackie, season four of Californication, season six of DEXTER, and season seven of Weeds, all available on SHOWTIME On Demand. SHOWTIME will also air a variety of feature films and documentaries including Blue Valentine, Red, THE MECHANIC, Piranha, I Am Number Four and The Twilight Saga: New Moon and Eclipse.

Live on Friday, January 6 at 11 p.m. ET/PT (delayed on the West Coast), SHOWTIME will air its celebrated, prospect-oriented boxing series *ShoBox: The New Generation*, featuring Luis Ramos Jr. vs. Raymundo Beltran.
Then, on Saturday, January 7 at 10 p.m. ET/PT (delayed on the West Coast), SHOWTIME Sports will air the STRIKEFORCE Middleweight Championship featuring defending champ Luke Rockhold vs. Keith Jardine, with four additional mixed martial arts bouts, live from The Joint at the Hard Rock Hotel & Casino in Las Vegas, Nevada.