

Canelo-Lara Press Tour Info

Written by The Sweet Science
Saturday, 03 May 2014 12:33



**CANELO ALVAREZ AND ERISLANDY LARA TO HIT THE ROAD ON OPEN TO THE PUBLIC FOUR-CITY PRESS TOUR TO ANNOUNCE SATURDAY, JULY 12 SHOWTIME PPV®
SHOWDOWN AT MGM GRAND IN LAS VEGAS**

PRESS TOUR TO STOP IN LOS ANGELES, SAN ANTONIO, NEW YORK CITY AND PUERTO RICO

TUESDAY, MAY 6 - FRIDAY, MAY 9

WHO:

CANELO ALVAREZ, Former WBC & WBA Super Welterweight World Champion

ERISLANDY LARA, WBA Junior Middleweight World Champion

CHEPO REYNOSO, Canelo Alvarez's Trainer

RONNIE SHIELDS, Erislandy Lara's Trainer

OSCAR DE LA HOYA, President and Founder of Golden Boy Promotions

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WHAT: Mexican superstar and former WBC and WBA Super Welterweight World Champion **Canelo Alvarez**

and Cuban sensation and WBA Junior Middleweight World Champion

Erislandy "The American Dream" Lara

will hit the road for a four-city press tour to announce their July 12 mega-bout at the MGM Grand Garden Arena in Las Vegas live on SHOWTIME PPV

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WHERE: LOS ANGELES - Tuesday, May 6

El Pueblo Historical Monument - OPEN TO THE PUBLIC!

424 North Main Street

Los Angeles, CA 90012

1 p.m. PT - Press Conference Begins

SAN ANTONIO - Wednesday, May 7

Downtown Historic Market Square - OPEN TO THE PUBLIC!

514 West Commerce Street

San Antonio, TX 78207

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1 p.m. CT - Press Conference Begins

NEW YORK CITY - Thursday, May 8

Hard Rock Times Square - OPEN TO THE PUBLIC!

1501 Broadway (Between 43rd & 44th Street)

New York, NY 10036

1:30 p.m. ET - Press Conference Begins

PUERTO RICO - Friday, May 9

The Ritz-Carlton, San Juan - OPEN TO THE PUBLIC!

6961 Avenue of the Gobernadores

Carolina, Puerto Rico 00979

1 p.m. AST - Press Conference Begins

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FACTS: "Canelo vs. Lara," a 12-round junior middleweight fight taking place Saturday, July 12 at the MGM

Grand Garden Arena in Las Vegas, is promoted by Golden Boy Promotions and Canelo Promotions and sponsored by Corona and AT&T. The event will be produced and distributed live by SHOWTIME PPV beginning at 9 p.m. ET/6 p.m. PT. The event can be heard in Spanish using secondary audio programming (SAP).

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El Dude says:

Erislandy Lara vs Saul Canelo Alvarez is the fight that the fans want to see but its to soon for Lara who will be put to sleep. The WBA champ Lara is struggling as it is with popularity and if he gets whooped by Canelo that could be the end of his big payday dreams. It would of have been a smarter move for Lara to have gone after Floyd who is his mandatory opponent at LMW for the WBA title because a loss to Floyd is permissible in the minds of the fans and its also very profitable. Canelo was seeking the winner between Cotto and Martinez which makes sense being that Canelo has no title and is in search for his next but Lara will do just fine as he surrenders to the pain. The winner between Canelo and Lara can face two other great possibilities like WBO champ Demetrius Andrade or vs the "vacant" IBF title but with the rumor going around of a future bout is being set between Canelo and Manny is extreme.
by El Dude.