



## **SMS PROMOTIONS AND DIBELLA ENTERTAINMENT ANNOUNCE UPCOMING CARD**

### **"BIG APPLE BOXING" AT RESORTS WORLD CASINO NYC**

#### **MONDAY, SEPTEMBER 16 - JAMAICA, QUEENS**

**New York, NY (8/27/13)** - On September 16, Curtis "50 Cent" Jackson's SMS Promotions and DiBella Entertainment (DBE) will host a special Monday night of boxing at the beautiful Resorts World Casino NYC in Jamaica, Queens. Titled "Big Apple Boxing", it will be the firstcard staged by both promoters at the recently built casino, located in the same area of Queens in which 50 Cent grew up and began building his business empire. The card will feature a number of top up-and-coming talented prospects from both SMS Promotions and DBE, including two future stars that the companies have just signed to exclusive co-promotion contracts.

The two main bouts will feature SMS-promoted Mark Davis (17-0, 5KO's) looking to keep his undefeated record intact and continue climbing the lightweight world ratings, and DBE's super bantamweight contender Luis "Orlandito" Del Valle (17-1, 12KO's). Both bouts are scheduled for eight rounds.

"I aim to deliver the most exciting fights possible. 'Big Apple Boxing' on September 16 will bring together extraordinary talent. The action will be intense," stated 50 Cent.

## 50 Cent and DiBella Promoting Sept. 16 in Queens

Written by The Sweet Science  
Tuesday, 27 August 2013 09:39

---

"It is great to be working with 50 and SMS Promotions on this special Monday night of boxing and we're looking forward to putting on a great card at Resorts World Casino," said DiBella.

Additional bouts on the card, as well as opponents for both Davis and Del Valle, will be announced soon. The card on September 16 will be the third consecutive card staged by the two promoters within the last three months. The events have been a hot summer ticket for New York fight fans and celebs alike, attracting such actors as Rosie Perez, Susan Sarandon, Burt Young, Cuba Gooding Jr., Holt McCallany and Danny Aiello, as well as supermodel Adriana Lima and former New York Knick fan-favorite Larry Johnson among others.

The card is promoted by SMS Promotions and DiBella Entertainment and sponsored by SMS Audio.

Tickets for the event go on sale tomorrow and are priced at \$125, \$85, \$65 and \$45. Tickets are available for purchase by calling Resorts World Casino NYC at [\(718\) 215-2828](tel:7182152828)

[Comment on this article](#)

### **Bernie Campbell says:**

Don't let em push you into anything Curtis, Its your business if you want to sell refills at T Mobile! Evreything in your God Given Time!

### **Radam G says:**

Wow! Maybe a worm wiggled out a Big Apple and crawled. Hahaha! Just playing! I'm trying to figure out what in da heck did B-Camp post. Holla!

### **Bernie Campbell says:**

Hey Yo, Did you get an Academic Diploma, Commercial or General Diploma! Regents! In NYC? Where did you learned how to Rhyme! Do you use a half a dollar, two bits or .....!

### **Radam G says:**

Hehehe! You are so funny. You should get paid some Big Apple money. Hehehe! But in it worms might be swimming in honey. And bees might be stinging a snitch Curtis Jackson or even a mafia don Big Toney. Hahaha! Holla!

## 50 Cent and DiBella Promoting Sept. 16 in Queens

Written by The Sweet Science  
Tuesday, 27 August 2013 09:39

---

### **brownsugar says:**

Personally I don't have anything as witty as Bernie's cryptic comments to contribute but I'd like to see more of the smaller promoters become successful  
...these are the guys who are going to bring boxing to professional-boxing-starved-venues like Columbus Ohio, and fill the void overlooked by monopolizing promoters like GB & TR.

### **amayseng says:**

[QUOTE=brownsugar;35536]Personally I don't have anything as witty as Bernie's cryptic comments to contribute but I'd like to see more of the smaller promoters become successful  
...these are the guys who are going to bring boxing to professional-boxing-starved-venues like Columbus Ohio, and fill the void overlooked by monopolizing promoters like GB & TR.[/QUOTE]  
Bsg you are from Columbus?  
I grew up in Medina...

### **brownsugar says:**

Yessir... a Buckeye born and raised... I'm familiar with Medina...good place to grow up.

### **amayseng says:**

[QUOTE=brownsugar;35543]Yessir... a Buckeye born and raised... I'm familiar with Medina...good place to grow up.[/QUOTE]

Medina is nice from the outside, but on the inside its full of entitled, condescending kids....i moved there when i was 12 and they didnt like the fact that i was a good athlete and got mistreated and cheated out of some opportunities for it.....my regret, i only beat up like 12 kids there, when it should have been about 100...  
columbus is much better, i visit c-bus about 3x a year...

### **Radam G says:**

Wow! Buckeyes! Hehehehehe! I know them, and I know so bugeyes, too. B-Camp be buggin!  
Maybe he needs a bit of huggin!' Hehehe! Holla!

### **Bernie Campbell says:**

Remember we're all paying the freight for this nonesence Brownsugar! We should have total say in a democratic way how this business is conducted! Rodney Allen Rippey! Small enough! They have to take that cat out of exile hes been so obscure! But Why not? He probably would bring more to the table than any of these friscoes you got now! In addition the guy would be so credible people couldn't stand it! Who would you really trust, Jackson? or Rippey! Obviusly capital wasn't important to the Rod!