

## DiBella and 50 Cent Back on August 14 in NYC

Written by The Sweet Science  
Wednesday, 31 July 2013 16:24

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### DIBELLA ENTERTAINMENT AND SMS PROMOTIONS BACK WITH ANOTHER SUMMER BROADWAY BOXING

#### B.B. KING BLUES CLUB & GRILL

#### WEDNESDAY, AUGUST 14

**New York, NY (7/31/13)** - On Wednesday, August 14, DiBella Entertainment (DBE) and Curtis "50 Cent" Jackson's SMS Promotions will return to B.B. King Blues Club and Grill for the latest edition of NYC's popular Broadway Boxingseries. The card will feature a number of DBE's and SMS's top up-and-coming talent and New York fan-favorites, as well as a couple of exciting new additions to the DBE roster.

"It means so much to me that I am able to bring the excitement of boxing to New York, my hometown. We have some of the best up-and-coming fighters in the industry and I'm looking forward to showcasing them on the next installment of Broadway Boxing. It's going to be a great night," said Jackson.

" Broadway Boxinghas become one of the hot tickets in NYC and it will rock B.B. King's on August 14," said DiBella. "The Blues Club is a great venue for boxing," DiBella added, "but

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tickets and space are limited. You won't be able to get your tickets at the door, so make sure to order them fast as general admissions have already completely sold out."

Both New York natives Tor Hamer (20-2, 13KO's) and Boyd Melson (11-1-1, 4KO's) will see action on the card in separate eight-round bouts. The heavyweight Hamer will face off against hard-hitting Kertson Manswell (23-7, 17KO's), while Melson will fight a rematch against Brooklyn's Jason Thompson (5-6-3, 4KO's). Melson and Thompson fought to an entertaining six-round draw last year, and with both fighters claiming they were the rightful winner, you can expect them to put it all on the line come August 14.

Hamer went 6-1 in 2012, a year that included winning the Heavyweight Prizefighter Tournament in England. Hamer was positioning himself for a major fight in the heavyweight division before losing to fellow contender and former amateur standout Vyacheslav Glazkov. In the bout against Glazkov, Hamer got off to a good start, before being forced to retire on his stool after the fourth round. It was later discovered that Hamer had been suffering from the flu just days prior to the bout. He returned with a vengeance earlier this year in May with a vicious third-round TKO over Maurenzo Smith and is looking stay busy for the remainder of the year in hopes of working his way back into contention.

Luis Olivares (4-0, 3KO's) and Donte Strayhorn (2-1), both out of the SMS stable, will also see action on the card in separate four-round bouts.

Making their DBE debuts will be recently signed super middleweight Lennox "2 Sharpe" Allen (16-0-1, 10KO's), who returns to the ring for the first time in a little over a year, and Florida's hard-hitting promising lightweight Amos "2 Smooth" Cowart (7-0, 5KO's). Allen is set to take on an opponent TBA, while Cowart will square off against former NY Golden Gloves Champion Chazz McDowell (6-3, 1KO). Both bouts are scheduled for six rounds.

Additional bouts on the card, including opponents for the above listed fighters will be announced shortly.

The card is promoted by DiBella Entertainment and SMS Promotions and sponsored by SMS Audio, Manfredi Auto Group, Newlio.com, and Everlast. SNY will broadcast the event tape-delayed.

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Tickets for the event are priced at \$125, \$100 and \$75. The \$55 general admission seats are already completely sold out. Tables are also available for purchase for this event, with VIP Tables going for \$1,000 per table (5 seats at \$200 per seat), Ringside Tables for \$500 (5 seats at \$100), and \$375 tables (5 seats at \$75). Tickets are available for purchase by calling the DiBella Entertainment office at (212) 947-2577.

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### **brownsugar says:**

Glad to see Jackson hasn't given up..its just like I heard Bob Arum say "Promotion' ain't easy"

### **Bernie Campbell says:**

Curtis, lets be frank, their bringing you in because they think youll bring in Generation Xers! In my opinion theyd do better with friggun Psy given the imminent future!