HOBOKEN, New Jersey (Dec. 4, 2012) -- **FIGHT NOW TV** -- America's only 24-hour combat sports and entertainment channel - today announced its expansive coverage of ***Pacquiao vs. Marquez 4***, taking place this Saturday (Dec. 8) in Las Vegas, Nevada.

FIGHT NOW TV's coverage and wrap-around shows are a perfect example of its slogan - ***The source for combat sports*** - as the station provides more than 20 hours of live coverage and analysis, also airing the preliminary fights, leading into the mega Pay-Per-View event.

Here is a look at what's on FIGHT NOW TV this week:

WEDNESDAY, DEC. 5

- 3:30 p.m. ET LIVE - Pacquiao vs. Márquez 4 Final Press Conference
- 10 p.m. ET Paqcuaio vs. Márquez 1 "Relive"

THURSDAY, DEC. 6

- 3:00 p.m. ET Live - Pacquiao vs. Márquez 4 Media Tour
- 10 p.m. ET Pacquiao vs. Márquez 2 "Relive"

FRIDAY, DEC. 7

- 5:30 p.m. ET LIVE- Pacquiao vs. Márquez 4 Official Weigh-In
- 6:30 p.m. ET Live- Call-in show with host Billy C talking all things Pacquiao vs. Márquez 4

- 10 p.m. ET Paqcuaio vs. Márquez 3 "Relive"

SATURDAY, DEC. DEC. 8

- 9 a.m. ET FIGHT WEEK 60 debut *FIGHT NOW TV Original
- 10 a.m. ET 24/7 episode. 1
- 10:30 a.m. ET 24/7 episode 2
- 11 a.m. ET FIGHT WEEK 60
- 12 p.m. ET "The Story" Pacquiao-Marquez
- 12:30 p.m. ET Pacquiao Marquez "Greatest Hits"
- 1 p.m. Pacquiao vs. Marquez 1
- 2 p.m. Fight Week 60
- 3 p.m. Pacquiao vs. Marquez 2
- 4 p.m. Fight Week 60
- 5 p.m. Pacquiao vs. Marquez 3
- 6 p.m. Fight Week 60
- 7 p.m. Preliminary bouts Live until 8:30 p.m. ET
- 8:30 p.m. ET Official HBO Countdown Show
- 1 a.m. ET Billy C Live post show Pacquiao-Marquez 4

"You know it's something special when two competitors of Pacquiao and Marquez stature fight three times and then elect to do it again," said Mike Garrow GM and co-founder of FIGHT NOW TV. "We are very excited to showcase the history these two men have created all week long on our channel as we provide more coverage than any other sports channel outlet, leading up to this epic fourth and likely final battle between these two future Hall of Fame fighters, Manny Pacquiao and Juan Manuel Márquez."

FIGHT NOW TV would like to thank: HBO Pay-Per-View®, Top Rank®, in association with MP Promotions, Zanfer Promotions, Márquez Boxing and MGM Grand Hotel & Casino.

FIGHT NOW TV is available in the Cablevision Gold Pack!