

## Golden Boy Donates \$44,492 To Sandy Relief

Written by The Sweet Science  
Sunday, 18 November 2012 09:47

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**GOLDEN BOY PROMOTIONS, OSCAR DE LA HOYA AND CAESARS ATLANTIC CITY PROVIDE RELIEF TO THE**

**BOYS & GIRLS CLUB OF ATLANTIC CITY WITH A \$44,292 DONATION FROM TICKET SALES AND KNOCKOUTS SCORED DURING THE ADRIEN BRONER VS. ANTONIO DEMARCO WBC LIGHTWEIGHT WORLD CHAMPIONSHIP EVENT AT BOARDWALK HALL IN ATLANTIC CITY**

Atlantic City, NJ (Nov. 18) - Golden Boy Promotions, Oscar De La Hoya and Caesars Atlantic City brought much needed relief to the Boys & Girls Club of Atlantic City, whose facilities sustained considerable damage during Hurricane Sandy, by way of a sizable \$44,292 donation made to the club.

In the aftermath of the storm, Golden Boy, De La Hoya and Caesars Atlantic City pledged to donate \$2 per ticket sold and \$1,000 per knockout scored during the Adrien "The Problem"

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Broner vs. Antonio DeMarco WBC Lightweight World Championship event which took place Saturday night at Boardwalk Hall in Atlantic City, New Jersey.

The tally from tickets sold was \$7,764 and \$7,000 for knockouts scored as the seven-bout fight card saw knockouts in all seven fights. That total of \$14,764 was matched by each of Golden Boy President Oscar De La Hoya and Caesars Atlantic City, bringing the grand total of the donation to \$44,292.

In addition to the monetary donation, Golden Boy Promotions also donated fight tickets to the organization, fighters Adrien Broner and Seth Mitchell visited one of the clubs last Wednesday. The pair spoke to young members of the club and helped clean up Hurricane Sandy-strewn debris from the grounds outside the facility. Several of the area facilities were heavily damaged during the storm, forcing closures that directly impacted underserved youth and their family members who rely on the club.

"We are extremely happy that we were not only able to host the fight in Atlantic City and give people a great night of entertainment, but that we were able raise the monies to make such a large contribution to the Boys & Girls Clubs of Atlantic City," said Oscar De La Hoya, President of Golden Boy Promotions, who was in attendance at the evening's event. "It is so gratifying for all of us at Golden Boy to be able to help this area recover from the impact of this destructive storm."

"Sandy not only breached the walls of the Boys & Girls Club, but also the lives of each and every member here in Atlantic City," said John Smith, Senior Vice President and General Manager of Harrah's Resort who was also in attendance at the event. "It is with great honor that we make this donation to an organization that embodies the never-give-up attitude of New Jersey."

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### **Bernie Campbell says:**

I guess Golden Boy wasnt too concerned with their boy getting himself slapped upside the head bigtime! Im talking about Seth Mitchell! Dude played football! Prime example that football players dont fight! They just grab behind and play with a little ball!

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