Las Vegas (September, 12) - **"Knockout Kings,"** this Saturday's Mexican Independence Day weekend quadruple-header headlined by WBC Super Welterweight World Champion
Canelo Alvarez
facing upset-driven
Josesito Lopez
, just got more interesting with the addition of a $100,000 bonus being awarded to the fighter who registers the best knockout of the night.

Fans will have the opportunity to text to vote for their choice immediately following the end of the Canelo vs. Lopez bout. The winner will be announced in the ring and live during the telecast on SHOWTIME® from the MGM Grand Garden Arena in Las Vegas.

The eight fighters featured on the telecast have a combined 206 knockouts.

"These four fights all have the ingredients to end in a spectacular fashion," said President of Golden Boy Promotions Oscar De La Hoya. "Knockout Kings is the perfect title for this fight card because you have current world champions, former world champions and aspiring world champions all striving for a win this Saturday night. All the fighters are known for their power and none can be counted out or overlooked. This is a unique way to engage the fans watching

around the country. I am hoping to see four knockouts so that the decision is that much tougher and the winner is that much more deserving of the prize."

TEXT TO VOTE GUIDELINES

Following the conclusion of the main event, fans in the arena and at home will have five minutes to vote for the "Knockout of the Night" by texting 74669 from their mobile devices. If there are no knockouts, there will no winner and if there is one knockout, that fighter is the automatic winner of the $100,000 prize. Should there be more than one knockout, the votes will be tallied in those five allotted minutes to vote and the $100,000 winner will be announced in the ring prior to the conclusion of the SHOWTIME telecast.

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"Knockout Kings," headlined by**Canelo Alvarez** defending his WBC Super Welterweight World Championship against breakout star **J osesito Lopez** , is presented by Golden Boy Promotions and Canelo Promotions in association with Goossen Tutor Promotions and Thompson Boxing Promotions and sponsored by Corona, DeWalt Tools, AT&T and O'Reilly Auto Parts. In the co-featured attractions, WBC Featherweight World Champion **Jhonny Gonzalez** defends his crown against former World Champion **Daniel Ponce De Leon** in fight presented in association with Promociones Del Pueblo, former World Champion **Marcos Maidana** faces perennial contender **Jesus Soto Karass** in a 12-round fight for the vacant WBA Intercontinental Welterweight Title presented in association with Universum Box-Promotion and **Leo Santa Cruz** defends his IBF Bantamweight World Championship against former Two-Time World Champion **Eric Morel** . The Saturday, Sept. 15 quadruple-header, packed with Mexican pride and power, will take place at the MGM Grand Garden Arena in Las Vegas and will be televised live on SHOWTIME Saturday, Sept. 15 at 9:00 p.m. ET/6:00 p.m. PT with preliminary fights to air live on SHOWTIME EXTREME® at 8:00 p.m. ET/PT.

Tickets priced at $400, $300, $150, $50 and $25, not including applicable service charges and taxes, are on sale now and available for purchase.Ticket sales are limited to 10 per person. To charge by phone with a major credit card, call Ticketmaster at (800) 745-3000 . Tickets also are available for purchase at
www.mgmgrand.com
or
www.ticketmaster.com
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