



LONDON (March 28) - Golden Boy Promotions and BoxNation announced a long-term output deal today, which will begin on April 21 with a double world-title show featuring Abner Mares vs. Erik Morel for the vacant WBC World Super Bantamweight World title and the WBA Bantamweight Super World Championship title fight between Anselmo Moreno and David de la Mora from El Paso, Texas, followed on April 28 with Bernard Hopkins' rematch against Chad Dawson for the WBC Light Heavyweight World Championship from Atlantic City, New Jersey.

The deal will allow U.K. boxing fans to see Golden Boy Promotions' fights televised on BoxNation, Channel 456 on Sky and 546 on Virgin. There will be two live shows per month which will include one major HBO or Showtime event and one other televised event from another Golden Boy series.

BoxNation will also travel to Las Vegas, Nevada to televise the May 5 mega-fight between the world's best pound-for-pound fighter, Floyd Mayweather, and current WBA Super Welterweight World Champion Miguel Cotto. The May 5 card also features Mexico's boxing sensation Canelo Alvarez who will defend his WBC Super Welterweight World title against former Six-Time World Champion Sugar Shane Mosley.

Established in 2002 by former Ten-Time World Champion Oscar de la Hoya, Golden Boy

BoxNation Does Deal With Golden Boy

Written by The Sweet Science
Wednesday, 28 March 2012 18:35

Promotions has become one of the world's most active and respected promoters with a top roster of talent.

Since launching last September, BoxNation, the UK's only fight dedicated channel, has televised 34 live shows from the UK and abroad that includes:

- **Over 2000 hours on air**

- **25 World Championship contests**

- **6 European Championships**

- **10 British and Commonwealth title contests**

- **19 Various championship contest**

- **7 Regional championships**

Commenting on the deal, Simon Green, BoxNation CEO, said, "This is a tremendous addition to BoxNation's lineup of world class boxing. Golden Boy Promotions hosts the best of the sport from the United States and along with the top action from Europe and the U.K. now means that we can arguably claim to be the best boxing channel ever."

Golden Boy Promotions CEO Richard Schaefer, said, "We are pleased to expand our relationship with BoxNation and bring British fight fans at least two Golden Boy Promotions events every month."

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BoxNation is the first dedicated subscription boxing TV channel in the U.K. to bring together the biggest names in amateur, domestic and international boxing with an unbeatable schedule of matches from across the globe.

For just £10 per month BoxNation offers unbeatable value for money for all fight fans. To subscribe to BoxNation simply go to www.boxnation.com and hit the "Subscribe Now" button and choose your subscription package. Simple!

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Radam G says:

Wow! Hum! Wonderful! Just another darn married between Yanky-stanky and Banky-Franky. Hehehehehe! Holla!