

## Joe Frazier Film In The Works, Headed Up By Darren Prince

Written by Michael Woods

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It has been a longtime coming. Word is that The Joe Frazier story will be coming to a Hollywood screen near you in the hopefully not-to-distant future.

Prince Marketing Group, headed up by Darren Prince, has repped Frazier since 1994, and will continue to do so after his passing.

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PMG will exclusively represent the Smokin' Joe Frazier name and likeness for licensing and endorsement deals as well as life story rights for a motion picture and all business related projects. Prince says that a major-league director is moving forward with the Frazier film project. Stay tuned...

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### **Radam G says:**

About time that this GREAT fighter and human being get some notice and much love. Holla!