Salita Promotions in association with WCMG presents Box NYC on **May 19th at Roseland Ballroom** , a high-class boxing and entertainment event. The evening will feature seven professional boxing bouts, appearances by sports celebrities and Cypher Sounds as the MC for the evening.
Cipha Sounds
is a popular NYC DJ on the world famous radio station Hot 97.

In the main event, **Mike Ruiz** is looking for his biggest win as he fights for the New York State Welterweight Title. Mike has been training hard at Universal Boxing gym under the watchful eye of Moses Roman Jr. In the co-feature four times US Army champion and 2008 Olympic Alternate **Boyd Melson** is looking to put on a spectacular performance in front of his hometown fans. Boyd is trained by a former World champion Joe Gamache who has helped him transition from amateur to pro ranks.

The undercard will feature Irish Golden Gloves Champion Heavyweight prospect Tommy Hardwood, Deano Burrel, Jerell Miller and others.

Featured fighters are fighting a great fight inside the ring but an even better one outside it. Besides fighting for the NYS title Mike Ruiz is also fighting for Autism awareness and is donating a part of his purse to NY Families with Kids with Autism. In the co feature Boyd is donating his entire purse for research done for paralysis caused by spine nerve damage. In addition, the event will provide an opportunity to secure a seat at the World Series of Poker at a Texas Hold' Em poker tournament with proceeds from the event benefiting Sophie's Voice Foundation, a charitable organization co-founded by actor Boris Kodjoe and his wife, actress Nicole Ari Parker supporting children and adults with Spina Bifida.

Tickets are available at **WWW.DSALITA.COM** , by calling **917-440-3278**

Tickets are priced at $40 for general admission; $150 VIP open bar and tables, including celebrity tables ($2,750-$12,500). The poker tournament buy-in is $175.

WHEN:
May 19, 2011
Media call: 7:00pm
VIP: 6:00pm
GA: 7:30pm
Boxing main event: 10:45pm

WHERE:
Roseland Ballroom
239 West 52nd Street
New York, NY 10019