UFC® ANNOUNCES UNPRECEDENTED ACCIDENT INSURANCE COVERAGE FOR ITS ATHLETES

Customized Program That Complements Existing Event Coverage Now in Place
for Nearly 350 UFC and STRIKEFORCE® Athletes

Las Vegas, Nevada – Zuffa, LLC, owner of the Ultimate Fighting Championship® brand, announced today that nearly 350 UFC® and STRIKEFORCE® independent contractor athletes will now be eligible for customized accident insurance coverage. The coverage will be underwritten by Houston Casualty Insurance Company and complement existing event coverage the company already provides its athletes. Never before has a combat sports promoter provided coverage to nearly 350 athletes, and this unprecedented policy will cover accidental injuries suffered by athletes while training, as well as non-training incidents such as automobile accidents.

To date, Zuffa event-related insurance has always met or exceeded Athletic Commission requirements and has covered all injuries sustained during competition. After exploring the purchase of “training insurance” for its athletes for several years – much of which was met with difficulty in finding an insurance company willing to insure mixed martial artists – Zuffa officials were able to secure a comprehensive plan through A+ rated Houston Casualty.

The new policy adds 24-hour worldwide medical life insurance and dental coverage, as well as emergency medical evacuation. Zuffa will pay 100 percent of the premiums for its athletes and have an employee dedicated to handling and filing all claims.

“Our athletes are some of the very best in the world and we’ve committed significant financial resources to provide them with insurance that complements the gold standard we have set for event-related coverage,” UFC Chairman and CEO Lorenzo Fertitta said. “We’re pleased to provide coverage that enables our athletes to seek and receive treatment for injuries sustained while preparing for bouts.”

“As this sport continues to grow, we have been working hard to secure additional insurance coverage so that our athletes can perform at the highest levels,” UFC President Dana White said. “We’re proud to give our athletes access to this type of insurance.”