

Manny-Mosley "Fight Camp 360" To Air On CBS

Written by The Sweet Science
Thursday, 10 February 2011 13:43



DOCUMENTARY SERIES

“FIGHT CAMP 360°: Pacquiao vs. Mosley”

Premieres Saturday, April 2, 12 Noon ET/ 9 a.m. PT on CBS With Three Episodes Airing on America’s Most Watched Network – Including a Prime Time Telecast on Saturday, April 30

NEW YORK (Feb. 10, 2011)—**SHOWTIME Sports** is producing a four-part documentary series titled

Pacquiao vs. Mosley

air on both CBS and SHOWTIME

®

that will give fight fans unprecedented access into the lives of boxing superstars

Manny Pacquiao

and

“Sugar” Shane Mosley.

The SHOWTIME

critically acclaimed series

will follow both fighters through their unique preparations leading up to the year’s biggest event on the boxing calendar—the forthcoming WBO welterweight championship clash and

SHOWTIME PPV

®

blockbuster event on May 7 from the MGM Grand Garden Arena in Las Vegas.

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“This series will open a lot of eyes and surprise casual television viewers as well as boxing enthusiasts,” said **Ken Hershman**, Executive Vice President and General Manager, SHOWTIME Sports. “These athletes are global personalities that transcend sports, and their path to an event of this scope is complex, provocative and quite entertaining. From Pacquiao’s home and life as a Congressman in the Philippines to Mosley’s high-altitude training camp in Big Bear, Calif., and into the offices of Top Rank Inc. in Las Vegas, *FIGHT CAMP 360°: Pacquiao vs. Mosley* will turn a powerful backstage spotlight on this marquee boxing event.”

The series premieres on **Saturday, April 2 on CBS (12:00 p.m. ET/9 a.m. PT)** before the network’s coverage of the Men’s NCAA Basketball Championship Final Four.

Below are the premiere dates and times for *FIGHT CAMP 360° Pacquiao vs. Mosely*

Episode 1 CBS **Saturday, April 2 12 p.m. ET/9 a.m. PT**

Episode 1 SHO **Saturday, April 16 10 p.m. ET/PT**

Episode 2 SHO **Saturday, April 23 10 p.m. ET/PT**

Episode 3 CBS **Saturday, April 30 8 p.m. ET/PT**

Episode 4 SHO **Friday, May 6 10 p.m. ET/PT**

Episode 4 CBS **Saturday, May 7 2 p.m. ET/11 a.m. PT**

FIGHT CAMP 360°: Pacquiao vs. Mosley will be available on SHOWTIME On Demand with multiple re-airings on SHO Extreme

FIGHT CAMP 360° launched in 2009 to follow the lives of the participants in the **Super Six World Boxing Classic**

on SHOWTIME and was met by critical acclaim for its originality and revealing content. Created to connect viewers with fighters and not as a singularly focused promotional device,

FIGHT CAMP 360°

is the first-of-its-kind boxing series examining the entirety of the prizefighting business.

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brownsugar says: INcredible... you mean there's gonna be boxing related stories on primetime TV???... this is a sensational opportunity..could have only been done with a star of Manny's magnitude... I hope in the long run this development breaks down the barrier between boxing and primetime TV.

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FighterforJC says: This is quite a milestone although a sad reminder of how far boxing has regressed, for boxing fans to rejoice over something that wouldn't have been such a big deal in the late 80's to early 90's. Still, it's reason to celebrate whether you're a Pac fan or Pac-hater because in the end, boxing wins out. Hopefully it gets solid ratings to begin a trend. Manny is a tough act to follow, though, so here's hoping that a new star emerges soon.