

### **Hot prospect Edwin Rodriguez steps in with Pryor, Jr. in the co-feature**

(January 11, 2010 – New York, NY) The middleweight division takes center stage this Friday, January 14 when ESPN2's Friday Night Fights returns to Mallory Square in Key West, FL for a night of red hot action. In the main event, former start of The Contender and top-ten ranked Peter Manfredo, Jr. (36-6, 2 KOs) looks to position himself for another crack at a world title against the rugged veteran Daniel Edouard (23-3, 14 KOs).

In the cofeature contest, one of the hottest prospects in all of boxing, super middleweight Edwin Rodriguez (17-0, 13 KOs) faces the toughest test in his career and the son of a legend, Aaron Pryor, Jr. (15-2, 11 KOs).

The Key West showdowns will be promoted by DiBella Entertainment and DEJ Promotions. The show will be televised live on ESPN2, ESPN Deportes, and ESPN3.com.

"There is nothing that warms the soul in the dead of winter like great boxing, and there is no better place for it than Key West," said Lou DiBella, the President of DiBella Entertainment. "Manfredo and Edouard will step into the ring on January 14 knowing only one will leave it as a viable title contender and Edwin Rodriguez will likely face adversity that he has never faced before. I am excited to be teaming up with DEJ Promotions for this memorable night of action."

"Peter Manfredo vs. Daniel Edouard top off a very exciting card; Edwin Rodriguez and Aaron Pryor, Jr. should generate a night of great entertainment for the avid boxing fans," said Dave Johnson, the President of DEJ Promotions. "I am ecstatic to be putting on this show with DiBella Entertainment and I am confident that we will have fight fans talking."

Manfredo, 30, is marking a decade as one of boxing's most exciting attractions. Best known for his stint on season one of the reality show The Contender, Manfredo has stepped in with some of the biggest names in boxing, including Sergio Mora (twice), Alfonso Gomez (twice), Jeff Lacy, and the recently retired Joe Calzaghe. His tenth round stoppage of Angel Hernandez this past May is considered a Fight of the Year candidate.

Edouard, 30, is well known to fight fans for his showdowns with the likes of Dorian Beapirre, Willie Gibbs, and Jermain Taylor. His fourth round stoppage over Gibbs in 2004, where both men hit the deck, was named ESPN's Fight of the Year. Edouard is coming off a split decision loss to Alfonso Mosquera, but had won his previous five fights before that.

Rodriguez, 25, is one of the fastest rising prospects in all of boxing. A former amateur standout, Rodriguez has won his last eight of his last nine bouts by knockout, including his last fight, a nationally televised destruction of James "Buddy" McGirt, Jr., which netted him the WBC USNBC super middleweight title.

## Manfredo, Rodriguez to Feature on FNF + Kauffman on Holyfield Undercard

Written by The Sweet Science  
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Pryor, Jr., 32, has more than just his last name going for him. Despite being the son of Hall of Famer, Aaron "Hawk" Pryor, Junior has begun carving out his own niche in the sweet science. In his last bout, on nationally television, he thoroughly dominated Dyah Davis (son of former world champion Howard Davis) over eight one-sided rounds. Pryor is riding a three fight win streak going into his showdown with Rodriguez.

CHARLOTTE, NC (January 12, 2011) – Heavyweight prospect Travis "GW Hope" Kauffman (21-1, 16 KOs) has been added to the "Redemption In America: The Journey Begins Now" Pay-Per-View Event, headlined by living legend Evander "The Real Deal" Holyfield (43-10-2, 28 KOs) defending his World Boxing Federation heavyweight title against challenger Sherman "Tank" Williams (34-11-2, 19 KOs), January 22 live from America's resort -- The Greenbrier's Colonial Hall -- in White Sulphur Springs, West Virginia.

The 25-year-old Kaufmann, fighting out of Reading, Pennsylvania, is the World Boxing Federation Inter-Continental Heavyweight Champion. The former National PAL Super Heavyweight Champion takes on 7' 1" veteran Julius "Towering Inferno" Long (15-14, 13 KOs) in an 8-round bout. The full undercard is scheduled to be announced tomorrow.

"Redemption In American," presented by ARK Promotions in association with The Greenbrier, will be distributed in North American by Integrated Sports Media for live viewing at 9 PM/ET 6 PM/PT on both cable and satellite pay per view via iN Demand, DIRECTV, Avail-TVN and DISH Network in the United States, as well as Viewer's Choice and Shaw PPV in Canada, for a suggested retail price of only \$29.95.

"Redemption" will fuse world class boxing and entertainment; showcasing a production that includes high-energy music presented by Broadway performers, along with dancers and aerial artists. World-renowned saxophone player Clarence Clemons will also headline a live band between rounds and throughout the night.

Competitive, supporting fights will set the stage for the main event featuring Holyfield on his journey to become the first heavyweight champion to regain the coveted world title four different times.

Ticket/hotel packages can be purchased at [www.greenbrier.com](http://www.greenbrier.com) or by calling 1.800.453.4858. Deadline to book reservations is Jan. 21.

Doors open at 6 PM/ET, first bout at 7 PM/ET, and first PPV fight at 9 PM/ET, 6 PM/PT.

For more information about the Holyfield-Williams PPV event go to [www.greenbrier.com](http://www.greenbrier.com), [www.NCMusicFactory.com](http://www.NCMusicFactory.com) or [www.integratedsportsnet.com](http://www.integratedsportsnet.com).

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