

Source: Two-City Floyd PPV Extravaganza WAS In the Works

Written by Raymond Markarian
Tuesday, 18 February 2014 17:45



This one would be, or maybe would have been a doozy, fight fans.

A source told me that Showtime was planning to put together a dual city show in Las Vegas and New York for Floyd Mayweather's next fight on May 3rd. The original plan was to have four championship fights sold on pay per view in two cities, with two PPV fights in New York and two in Las Vegas.

Mayweather was to headline Las Vegas in a fight against Amir Khan and a Marcos Maidana vs. Adrien Broner rematch was supposed to be the main attraction on the card in New York.

Golden Boy Promotions has done many events at Barclays in Brooklyn in the last two years, and Barclays has been pitching Team Mayweather heavily on fighting in Brooklyn, so it could be a safe bet that Broner-Maidana would be in BK. Or would have been...

The source, who incidentally is someone with knowledge of planning for the May 3 date, but is not a member of the Khan camp, tells me the two-city event fell through. Apparently the two-site extravaganza came apart at the end of January.

Now, signs point to Mayweather fighting Maidana in Las Vegas on May 3. Maidana is with Al Haymon, who also works with Floyd Mayweather. And Maidana's manager Sebastian Contursi told Ring Magazine that he met with Al Haymon yesterday.

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Contursi told Ring, "We are scheduled to talk to Al Haymon this afternoon, in a few hours, and then, we'll see how things are going. We'll have to talk."

From my understanding, there are no planned meetings between the respective camps of Mayweather and Khan.

We reached out to Showtime for comment on Tuesday early evening. A spokesman responded, "We have no comment on an event that is still being put together. We are looking forward to Floyd Mayweathers' decision." We also reached out to Golden Boy's day to day chief Richard Schaefer, and informed a Golden Boy rep that we had information about a two-site plan for May 3, and that it fell through. The rep informed Schaefer, who chose not to comment on our information.

Reach the writer at Raymond.Markarian@yahoo.com . His Twitter is [@RayMarkarian](https://twitter.com/RayMarkarian)

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Radam G says:

I hear the same junk. And felt that it would be bunk. Broner is a punk. And the dance between Money May and Amir Khan has the smell of a big-fat, old shrunk.

And it may still end the way that the "source" and the noisy boxing grapevine say. We are in the theatre of the unexpected" and shady, squeaky, seedy game

Khan has some mad moolah behind him coming out of South Asia and the Middle East. Showtime may take a hit in PPV buyouts, but not in money. Holla!

brownsugar says:

Wow that woulda been awesome.....hopefully there's more cooking on the undercards than Smith and Boudu Jack.

amayseng says:

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4 championship fights sound intriguing....

Im ready for a big event.....

This winter is killing my spirits

brownsugar says:

I know the feeling Amayseng..... Been Stuck at home for 2 weeks while my car gets fixed....I work at home so its like being trapped on the job lol....just 29 days left till spring. Getting my rental this week end and taking a little vacation to save my sanity. Winter sucks.

The Shadow says:

[QUOTE=Radam G;44079]I hear the same junk. And felt that it would be bunk. Broner is a punk. And the dance between Money May and Amir Khan has the smell of a big-fat, old shrunk.

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All it takes is a \$12-15m Emirates Airlines sponsorship (few product placements, a prominently plastered EA private jet to a Dubai press conference) and you've effectively matched the gross profits from 500,000 domestic PPV buys.

Some may think that's a high amount for a sponsorship. Working with a [B][U]billion dollar[/U][/B] (!) sports sponsorship budget, \$12m [URL="http://gulfnews.com/polopoly_fs/1.1209842!/infoDup%5B0%5D/uploadInfo/fileUpload/infoFile/Emitares_graphic.pdf">is chump change.[/URL]

(Notice the myriad of current sports on that infographic. Notice the absence of others?)

Since I'm not trying to end up in an orange prison suit with masked men behind me, I'm just going to post this link here:

[url]http://wallblog.co.uk/2013/10/22/does-the-emirates-sport-sponsorship-strategy-fly/

If you guys do some digging, you'll see who they've been throwing money at stateside. Actually f*ck it, I'm gonna make it easy. (I'm so banned lol!)

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[url]<http://www.reuters.com/article/2013/08/28/us-emirates-expansion-idUSBRE97R12O20130828>

Note the dates, too.

Oh,
[URL="http://www.soccerex.com/media-centre/soccerex-blog/whats-the-return-for-high-spending-emirates/">here's[URL] another interesting article.

Read it [I]very[I] closely.....

OK, I'm out...

The Shadow says:

Just for kicks, I'm going to see whether I can get a comment from some key players "down there." Including the guy who manages that billion dollar budget, along with some other key players.

If I can, I will share it with the TSS Universe exclusively.

On it.