

ESPN Is ALL OVER Mayweather-Canelo!

Written by The Sweet Science
Tuesday, 10 September 2013 09:54

ESPN's Multi-Platform Coverage of Floyd Mayweather Jr. vs. Saul "Canelo" Alvarez

SportsCenter & ESPN Deportes in Las Vegas

ESPN will present multi-platform pre- and post-fight coverage of the **Floyd Mayweather Jr. vs. Saul "Canelo" Alvarez** unification fight for the WBC and WBA Junior Middleweight titles scheduled for Saturday, September 14, at the MGM Grand Garden Arena in Las Vegas. ESPN Deportes and *SportsCenter* will be on site to provide daily news and information.

Mayweather-Alvarez Coverage Across ESPN Platforms

Television

· *SportsCenter*

Analysis and interviews throughout the week led by host [Robert Flores](#) and boxing experts **Da n Rafael**

, [Teddy Atlas](#)

, and bilingual reporter **Bernardo Osuna**.

o Fighter arrivals (Tuesday, 5:50 p.m. ET).

o "Atlas Fight Plan" in which analyst Atlas will illustrate what each fighter needs to do to win.

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- o Press conference coverage and fighter interviews (Wednesday, 4 p.m.).

- o Thursday interviews with Alvarez (4:20 p.m.) and Mayweather (6:20 p.m.).

- o Interview with Oscar De La Hoya (Thursday, during 5 p.m. hour).

- o Set presence at the MGM Garden Arena: live weigh-in coverage (Friday, during 5:30 p.m. hour) and pre- and post-fight coverage.

· ESPN Deportes' *Semana de Campeones* (Week of Champions)

o **A Los Golpes:** ESPN Deportes will air three special *A Los Golpes* shows — one providing in depth analysis and discussion of the fight (Monday, 5:30 p.m. from Los Angeles), one to cover fighter arrivals (Wednesday, 12 a.m. from Las Vegas) and one to cover the main event press conference (Wednesday, 7 p.m. from Las Vegas).

Commentators:

[David Faitelson](#)

,
[Osuna](#)

,
Julio Cesar Chavez Sr.

, hall of fame referee

Joe Cortez

,
[Jorge Eduardo Sanchez](#)

,
Claudia Trejos

and

Kary Correa

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o ***Golpe a Golpe***: ESPN Deportes will air four special *Golpe a Golpe* shows — one to cover the undercard press conference, (Thursday, 7p.m.), one to cover the weigh-in live, (Friday, 5:30 p.m.), one before the fights (Saturday, 8 p.m.) and another show with live post-fight coverage (Saturday (2 a.m.)). Coverage will be led by

Faitelson

,

Osuna

,

Chavez Sr

.,

Cortez

,

Sanchez

,

Trejos

and

Correa

. Legendary Mexican boxing champion

Juan Manuel Marquez

will provide analysis via satellite Friday and Saturday.

o *SportsCenter*, *Capitanes*, *Radio Formula*, *#Redes*, *Cronometro*, and *Nacion* will have daily segments previewing the fight

. *SportsCenter*

will have live post-fight coverage immediately after the fights.

Digital

· **ESPN3 coverage of press conference and weigh-in live**: ESPN3 will carry Wednesday's press conference (4p.m.) and Friday's weigh-in (5:30 p.m.) live on computers, smartphones, tablets, Xbox and Apple TV to fans who receive their Internet or video subscription from an affiliated provider.

· **ESPN.com**

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o Comprehensive coverage from Las Vegas includes stories from **Rafael**, **Kieran Mulvaney**, **Nigel Collins**

,
Brian Campbell

and

Brett Okamoto

and content integration with ESPN Deportes.

o Live blog featuring ESPN.com's on-site staff and *ESPN The Magazine* writers **Tim Keown** and

Pablo Torre

beginning Wednesday at 3 p.m. and running through the fights on Sept. 14.

o “[Fight Credential](#),” ESPN.com's home page for all Mayweather-Alvarez coverage, updated with features, video, photos and social media from all platforms throughout the week and through the fight.

o A live edition of ESPN.com's original boxing show, *Making the Rounds*, will run immediately after the weigh-in ends on Friday.

Print/Digital

· **ESPN The Magazine's "The Fight Issue"**: Currently on newsstands, "The Fight Issue" includes:

o Features by **Torre** (<http://es.pn/14gmfXE>) and **Keown** (<http://es.pn/17Cxs1N>).

o Photo galleries: Alvarez (<http://es.pn/14YpEsM>) Mayweather (<http://es.pn/19dAomv>).

o Videos on ESPN.com (<http://es.pn/15Bn9ly>) (<http://es.pn/14gmfXE>).

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o Both fighters are also featured on covers of the issue: