



PRESS RELEASE

DIBELLA INKS FORMER CHAMP SERGIO MORA

New York, NY (7/30/13) - With his promotional company DiBella Entertainment (DBE) being heavily involved in the middleweight divisions (154-168), promoter Lou DiBella has officially announced the signing of former junior middleweight world champion and WBC #7-rated middleweight Sergio "The Latin Snake" Mora (24-3-2, 7KO's). The original Contender Champion is coming off a unanimous 10-round decision over Grzegorz Proksa on ESPN's Friday Night Fights on June 28th of this year.

"I have always respected Lou for his bold ways and honesty," said Mora. "Lou is very knowledgeable and experienced and he is passionate and really cares about his fighters and the sport as a whole. Having the opportunity to work with someone like Lou is a blessing and an honor. I want to fight the top 160-pounders in the world, and THE best is Sergio Martinez, who just happens to also be promoted by Lou."

"Say what you want, but Mora is, and has been for many years, one of the most skilled middleweights in the world. His style has become much more appealing at this stage of his career and coming off the big win over Proksa, he definitely factors into a major fight in the division sometime within the next 12 months," said promoter Lou DiBella.

The brash and colorful Mora reached the high point of his career when won the WBC light middleweight championship with a gusty upset 12-round majority decision over the late-great

Sergio Mora Signs With Lou DiBella

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Vernon Forrest in 2008. Mora would relinquish the title back to Forrest in his next bout and then see his career hit a standstill due to promotional issues. Mora is 2-2 in his last four bouts with both losses coming in highly controversial decisions to fellow *Contender* star Bryan Vera.

An announcement regarding Mora's first fight under the DBE banner will be announced soon.

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