

truTV To Air 24/7 Marathon

Written by The Sweet Science
Monday, 04 June 2012 09:52

truTV Set to Broadcast HBO® Reality Series 24/7 Pacquiao/Bradley

Marathon Replay Airs Saturday, June 9 At 4:00 p.m.

HBO's Emmy-Award®-winning reality series '24/7' is coming to truTV, which will air a marathon replay of all four installments of the new series 24/7 PACQUIAO/BRADLEY on Saturday, June 9 at 4:00 p.m. ET/PT, just a few hours before the intriguing welterweight title showdown takes place in Las Vegas.

In the lead-up to the highly anticipated HBO Pay-Per-View® telecast on June 9 from the MGM Grand Garden Arena when international superstar Manny Pacquiao (54-3-2, 38 KOs) meets undefeated challenger Timothy Bradley Jr. (28-0, 12 KOs) in a 12-round welterweight title fight, truTV -- for the first time ever -- will air the '24/7' reality series consecutively, starting at 4:00 p.m. ET on fight day. Each episode of '24/7' runs 30 minutes.

24/7 PACQUIAO/BRADLEY is the all-access, behind-the-scenes pass that allows viewers to step into the lives of the fighters before they step into the ring. Pacquiao, the pride of the Philippines, who has won world titles in eight different weight divisions, is training at the Wild Card Gym in Hollywood, CA, while the fast-rising Bradley is based in his hometown of Palms Springs, CA.

In the past five years, HBO's 24/7 franchise has earned 16 Sports Emmys® for production excellence. Narrated by Liev Schreiber, the fast-moving, documentary-style production focuses on the training, commitment and sacrifices that prizefighters make in order to realize their dreams. The turnaround time is among the quickest in television as the series follows the fighters and their teams, both at camp and at home, while excitement and anxiety builds for the big fight.

truTV, one of cable's fastest growing brands, offers a wildly entertaining look at the real world through outrageous characters, unpredictable situations and irreverent storytelling. Currently seen in 92 million U.S. households, truTV features such popular original series as *Hardcore Pawn*, *Full*

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Throttle Saloon

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Lizard Lick Towing

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Storage Hunters

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Impractical Jokers, Operation Repo

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South Beach Tow

,
Black Gold

and

World's Dumbest...

, as well as the acquired hit

Wipeout

. In addition, truTV is a partner in airing the NCAA Division I Men's Basketball Championship.

During the daytime, the channel features expert trial coverage under the name

In Session

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Turner Broadcasting System, Inc., a Time Warner company, creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.