

LAS VEGAS, NEV. (November 8, 2011) – Top Rank announced today that the November 12 **Manny Pacquiao vs. Juan Manuel Márquez**

world welterweight championship event at the MGM Grand in Las Vegas, will be available live on both pay-per-view television

and

online.

The four-bout pay-per-view card, produced and distributed live online by Top Rank for \$54.95, boasting interactive features unique to the digital platform through NeuLion's technology. The enhanced and unique viewing offers a four-shot, multi-angle dynamic player that will allow viewers to interact and feel an enriched experience. The live online pay-per-view is exclusive to U.S. viewers.

“This pay-per-view offering will complement our current distribution which appeals to sports fans who are engaged in digital platforms on a daily basis. The response was so positive the first time we did this, which was for Pacquiao-Mosley in May, we knew there would be an even bigger demand for Pacquiao-Márquez III. Sports viewing has entered a new frontier and Top Rank, which has always been at the forefront of integrating new technology to enhance the fans' experience, will be adding more live digital platforms to future world championship boxing events,” said **Todd duBoef**, president of Top Rank.