

## Star Boxing Returns on August 19

Written by The Sweet Science  
Monday, 01 August 2011 12:32

---

**LOS ANGELES/NEW YORK (August 1, 2011)** - On Friday August 19, Golden Boy Promotions and Joe DeGuardia's Star Boxing will team up to present the latest installment of the "Punchin at the Paradise" fight series. The card, which will feature a number of both Golden Boy and Star Boxing prospects, will be broadcast live on TeleFutura's "Sólo Boxeo Tecate." Headlining the event will be Newark's fast-rising Puerto Rican prospect Michael "The Artist" Perez (13-0, 7KO's) squaring off against an opponent to be determined in a ten round lightweight match-up.

Also featured will be undefeated Bronx prospect Eddie Gomez (5-0, 4 KO's) who will see action in a six round bout against an opponent to be determined in the co-main event on "Sólo Boxeo Tecate."

Tickets, priced at \$30, \$50 and \$100, are available for purchase by calling Star Boxing at (718) 823-2000 or visiting [www.starboxing.com](http://www.starboxing.com) Tickets may also be purchased through any Ticketmaster outlet or by visiting the Paradise Theater Box Office, or by calling the Paradise Theater at (718) 220-1015.

"We are excited to return to the Bronx to co-promote the August 19 'Sólo Boxeo Tecate' show with Star Boxing for the great boxing fans of New York," said Richard Schaefer, CEO of Golden Boy Promotions. "In the main event, we have a very talented, young, undefeated fighter in Michael Perez, who always attracts his loyal New York-area fan base to see his thrilling all-action boxing style. We are also proud to bring Bronx prospect Eddie Gomez home to fight in front of his hometown fans for the first time in his professional career."

## Star Boxing Returns on August 19

Written by The Sweet Science  
Monday, 01 August 2011 12:32

---

"When we first announced the upcoming dates for our 'Punchin at the Paradise' series, we announced that we had one roaming date. We envisioned putting on another show at some point this summer, so we are very happy we now have the opportunity to not only put on another terrific show right here in the Bronx, but also to have Golden Boy on board with us," stated Joe DeGuardia, CEO and President of Star Boxing. "Our concept behind the series is to bring entertaining fights and cards right here to the Bronx. Not only have we been able to produce that with our two past shows this year (May and July) but the success of those shows enabled us to be able to put on what promises to be yet another exciting card at the Paradise Theater on Friday August 19."

This will not be the first time the two promotional companies have worked together on a card at the Paradise Theater, as this will be August the second consecutive year in which the two promotional companies have teamed up to co-promote an event at the Paradise live on TeleFutura's "Sólo Boxeo Tecate."

The night of world-class professional boxing is presented by Golden Boy Promotions and Star Boxing and sponsored by Cerveza Tecate, DeWalt Tools and AT&T. Doors open at 7:00pm ET and first fight begins at 7:30pm ET. TeleFutura's "Sólo Boxeo Tecate" will be broadcast at 11:30pm ET / PT (10:30pm CT).

Fans at home can also be part of the action by participating in Cinturón Tecate and voting for the fighter in the main event who displays the most character in the ring by sending a text message to 55333. Voting will be open through the end of the weekend.

## Star Boxing Returns on August 19

Written by The Sweet Science  
Monday, 01 August 2011 12:32

---

At just 21-years-old, Michael Perez is considered one of the top prospects in the lightweight division. After winning the 2008 National Golden Gloves, Perez turned professional that same year, stopping Leon Williams in the first round in his home state of New Jersey. Perez is coming off of a third round technical knockout over Ira Terry (24-4, 14KO's at the time) in his last bout in May of this year. Perez expects to have a large contingent of fans make the trip over from New Jersey to the Bronx, as this is his first fight in the States since November of last year with his last three fights taking place in Puerto Rico, including one of the best fights of 2010 in which he won an eight round war against Jose Hernandez on December 10.

Six days before his 19th birthday, teenage phenom Eddie Gomez will get an early present as he gets to fight in his hometown for the first time as a professional. A stellar amateur who has brought his talent, speed and power to the junior middleweight division as a professional, Gomez has impressed all who have seen him thus far, and with three first round knockouts on his record already, he's also delivered a jolt of fear to his prospective opponents.

Tecate, cerveza con carácter, is the largest beer brand to sponsor boxing matches in the U.S. Part of its commitment to make boxing accessible to consumers is the title sponsorship of "Sólo Boxeo Tecate," which creates an opportunity for local fans to witness some of the most exhilarating fights by today's up-and-coming prospects. Additionally, Tecate has been a primary supporter of Golden Boy Promotions' marquee events since 2007, and has launched a variety of initiatives to ensure consumers are part of the boxing experience, including boxer autograph signing sessions, commemorative cans, PPV mail-in rebate offers, and most recently the launch of a mobile museum "Tecate Museo de Boxeo," which showcases decades of the most memorable moments in the sport.