

Old School Brawler Brian Vera Signs with DiBella

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Brian Vera signs promotional contract with DiBella Entertainment

New York, NY (July 13, 2011) – DiBella Entertainment has added middleweight contender Brian Vera to its stable of fighters. Vera, 29, is a Mexican-American from Austin, TX, who is a straightforward brawler capable winning big fights, no matter what the odds are. In his 24-fight career, Vera (19-5, 12 KOs) has upset the appplecart, and top middleweights, on several occasions.

In his last bout on June 24, Vera impressively stopped Eloy Suarez with a body shot in the eighth round.

“There are boxers, there are runners, and then there are fighters. Brian Vera is a fighter and he will give anyone in the middleweight division a fight,” said Lou DiBella, President of DiBella Entertainment. “Just look at his record and you will see that Brian Vera has never backed down from a challenge. That's the kind of guy that anyone would be happy to promote.”

After winning fourteen consecutive fights between 2004 and 2007 to begin his career, Vera joined the cast of season three of The Contender reality television show. In his first bout as a member of the cast, he lost the first fight of his career, a second round knockout at the hands of eventual finalist Jaidon Codrington. Vera made his mark on the show, however, when he returned on the undercard of the finals bout between Codrington and Sakio Bika, by winning a clear cut unanimous decision over fellow show participant Max Alexander.

One fight later, in the biggest win of his career, Vera got off the deck to stop the then-undefeated and highly touted prospect Andy Lee in the seventh round in March 2008.

Since then, Vera has refused to back down from a challenge. He has gotten in the ring with some of the top names in and around the middleweight division. His wins over Sebastian Demers and The Contender season one winner Sergio Mora have propelled him into a full-fledged middleweight contender. His losses to James Kirkland, Craig McEwan, Issac Rodrigues, and Maksym Bursak have only enforced Vera's reputation as an all action warrior who won't back down from a challenge.

“Fighting big names is what motivates me,” said Vera. “With DiBella Entertainment I want to take on all comers and eventually get my chance at the middleweight championship.”

Vera's DiBella Entertainment debut is anticipated for this fall. Full details will be announced in the coming days.

For more information about DiBella Entertainment, including a list of all upcoming bouts, please visit www.dbe1.com, or follow Lou DiBella on twitter, @loudibella.