

**DiBella Entertainment begins *Memorial Signing Madness*, inks WBC #2 ranked junior welterweight AJose “Smokin’ Joe” Olusegun**

**3 more days of new DBE acquisitions to come as we celebrate the holiday weekend**

**NEW YORK, NY (May 27, 2011)** – This Memorial Day weekend, as families across the country gather around the grill, DiBella Entertainment is adding to its own family, announcing four days of new signings that will strengthen a stable that already includes some of the world’s best pugilistic talent. *Memorial Signing Madness* begins with AJose “Smokin’ Joe” Olusegun, the WBC #2 ranked junior welterweight.

Olusegun (29-0, 14 KOs), 31, originally from Nigeria, has been plying his trade almost exclusively in the United Kingdom since turning pro in 2001. In 2008 he won the Commonwealth title at junior welterweight with a clear cut decision against Nigel Wright. He defended the belt three times, including winning a rematch over Wright in which he also took home the British Boxing Board of Control British junior welterweight title. During his tenure in the UK, Olusegun also beat well-respected veterans Bradley Price (TKO4), Scott Haywood (TKO7) and Colin Lynes (KO8).

Recently, Olusegun moved to New York City to continue pursuing his boxing dreams. Now ranked #2 in the world by the WBC, Olusegun is looking towards a showdown with once-beaten Frenchman Ali Chebah (35-1, 28 KOs) in a WBC mandated eliminator.

“If you haven’t seen AJose Olusegun fight yet, fire up Youtube and prepare to be entertained,” said Lou DiBella, President of DiBella Entertainment. “He has one of the most crowd pleasing styles in boxing and fights in a division filled with big names. AJose will prove that he belongs in with those big names.”

Talks are currently underway for Olusegun and Chebah to fight sometime this year.