Written by The Sweet Science Friday, 18 February 2011 14:14

# "RELENTLESS" PREVIEW GIVES FANS INSIDE PEEK AT MIGUEL COTTO & RICARDO MAYORGA;

#### **RELIVES LEGENDARY BOB ARUM & DON KING PROMOTIONS**

PREMIERES TONIGHT/FRIDAY, FEB. 18, AT 10 P.M.ON SHOWTIME EXTREME®

Cotto vs. Mayorga – Saturday, March. 12, at MGM Grand Garden Arena, LIVE on SHOWTIME PPV®

**NEW YORK** (Feb. 18, 2011) – With their highly anticipated world championship confrontation less than one month away, boxing fans will get exclusive, behind-the-scenes access to the training camps and lives of boxing superstars **Miguel Cotto** and **Ricardo Mayorga** when "

#### Relentless

," a 30-minute preview of the first major pay-per-view world championship boxing event of 2011, premieres

tonight/Friday, Feb. 18

, at

10 p.m. ET/PT

on

SHOWTIME EXTREME®

Cotto, the Pride of Puerto Rico, will defend his World Boxing Association (WBA) super welterweight title against two-division world champion Mayorga on **Saturday, March 12**, at the **MGM Grand** 

in Las Vegas. Cotto vs. Mayorga will be produced and distributed LIVE by **SHOWTIME PPV®** 

, beginning at

9 p.m. ET/6 p.m. PT

.

"Relentless" provides exclusive interviews and reactions from their explosive, trash-talking, kickoff press conference in New York, where Mayorga promised to force Cotto to retire following the March 12 showdown.

In addition to the fireworks expected in the ring, the event also marks the first time in five years that Hall of Fame promoters **Bob Arum** and **Don King** have joined forces for a promotion. "Relentless" will take a look back at some of the legendary fights that Arum and King have

Written by The Sweet Science Friday, 18 February 2011 14:14

promoted, including flashbacks to the unforgettable

#### **Muhammad Ali-Joe Frazier**

battles and footage from

# Sugar Ray Leonard

's controversial split-decision victory over "

#### **Marvelous**

"

### Marvin Hagler

in 1987.

"Relentless" also takes a look at World Boxing Council (WBC) female super welterweight champion **Christy Martin** and her miraculous comeback trail in search of her landmark 50<sup>th</sup> professional victory against

#### **Dakota Stone**

.

Finally, the preview piece builds on and explores the relationship between Cotto and Hall of Fame trainer **Emanuel Steward**. "Relentless" will investigate the connection between the two boxing icons, who started working together following Cotto's win over former WBA super welterweight champion and future rabbi

Yuri Foreman in June

of 2010. On March 12, Foreman will take on Top-10 contender

#### **Pawel Wolak**

in an undercard 10-round super welterweight rumble.

Cotto, of Caguas, Puerto Rico, has held a world title every year since 2004 and has won 15 of the 17 world championship bouts he has fought. Mayorga, of Managua, Nicaragua, is known for his reckless abandon and fearlessness inside the ring – a style of fighting that has produced 23 knockouts out of his 29 victories and legions of fans.

Cotto and Mayorga have fought a boxing who's who of the last decade, including Manny

Pacquiao , Os car de la Hoya

"Sugar" Shane Mosley

Zab Judah

**Vernon Forrest** 

**Cory Spinks** 

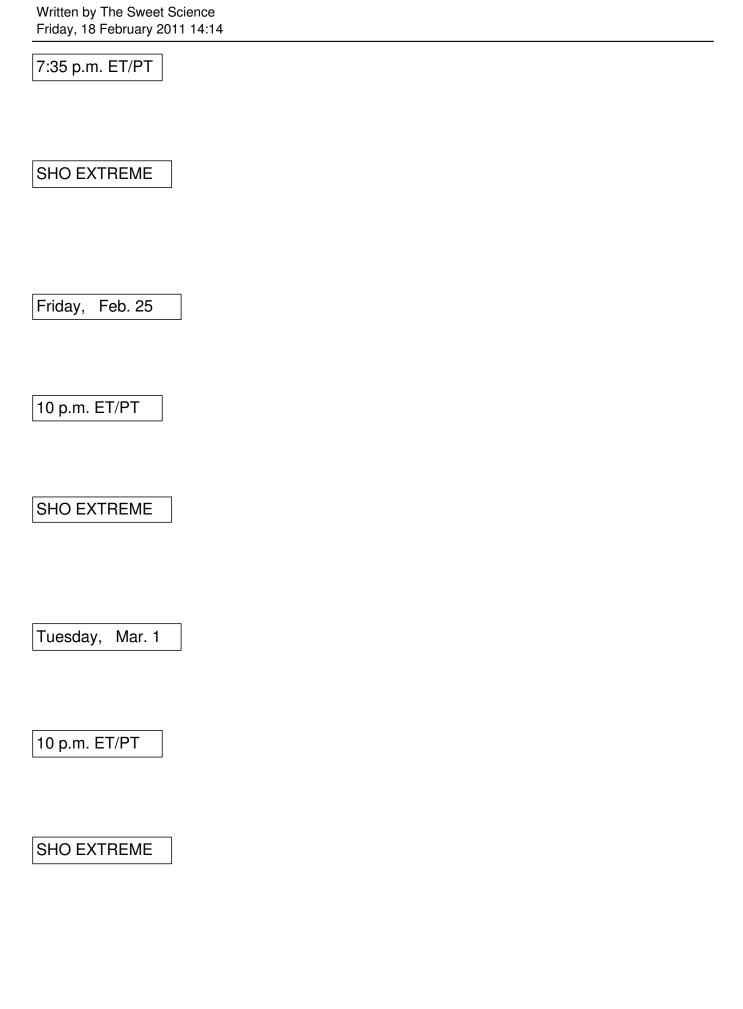
Fernando Vargas

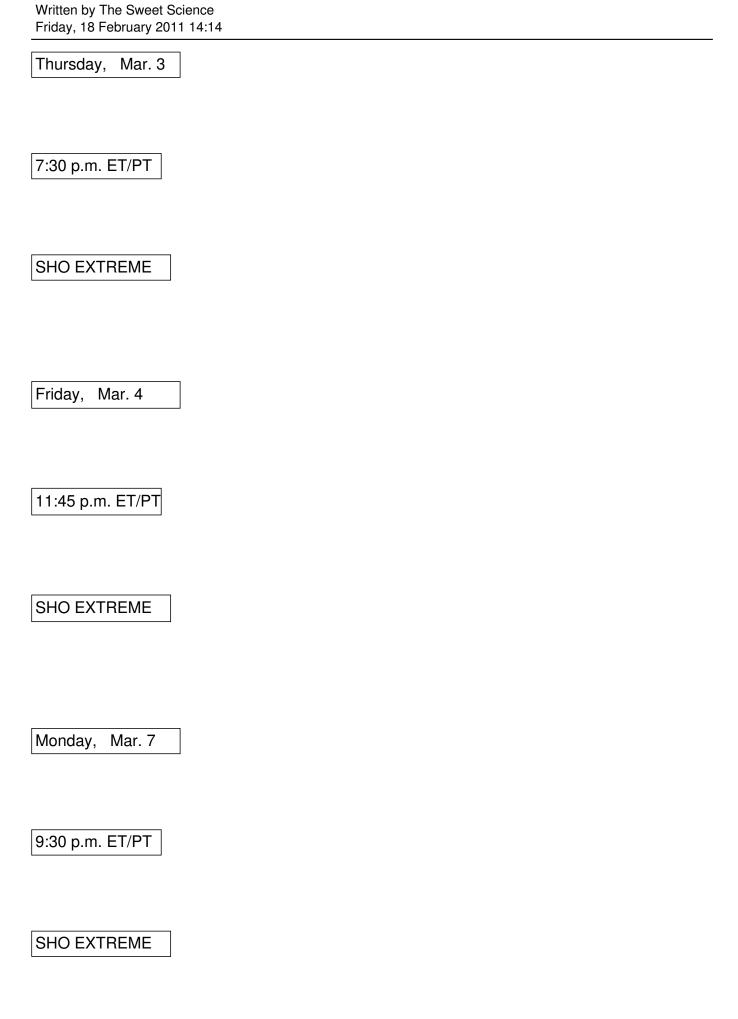
and

**Felix Trinidad** 

.

Written by The Sweet Science Friday, 18 February 2011 14:14				
Airdates for "Relentless" are as follows:				
DATE				
TIME				
CHANNEL				
Friday, Feb. 18				
10 p.m. ET/PT				
SHO EXTREME				
ONO EXTREME				
Thursday, Feb. 24				





Written by The Sweet Science Friday, 18 February 2011 14:14



Written	by	The Sweet Sci	ence
Friday,	18	February 2011	14:14

# Comment on this article

# Radam G says:

Maybe the preview will be more interesting than the bout. I think that Cotto is going to probably kayo Mayorga kind of early. Enough said. Holla!