

## **Hopkins-Jones WON'T Be Re-Broadcast**

Written by TSS Press

Wednesday, 31 March 2010 17:00

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### **HOPKINS VS JONES II "ONE NIGHT ONLY" AS FIGHT ONLY AVAILABLE ON PPV AND NOT SHOWN ON DELAYED BROADCAST**

This Saturday's Bernard Hopkins vs. Roy Jones Jr. pay-per-view telecast will **ONLY** be available on pay-per-view and will **NOT** be shown on a delayed broadcast.

"Fans who think they can wait to see this on free television better think again," said Hopkins. "This is a one-time only and once in a lifetime opportunity to see me give Roy Jones the beating I have been waiting all these years to give him. Anyone out there who thinks I am kidding better not snooze on this one because if you snooze, you lose."

"I beat Bernard once and he's been waiting a long time for revenge, so he has a lot of hate pent up and it's been building up for a long time," said Jones. "You only have one chance to watch me beat him again and that chance is live Saturday night. No tape, no replay, just live."

Please note that the pay-per-view telecast will be aggressively monitored on the internet and any piracy and/or infringements will be legally dealt with in a swift and immediate manner.

"The Rivals: Hopkins vs. Jones II," set for Saturday, April 3 at the Mandalay Bay Events Center in Las Vegas, Nev., is promoted by Golden Boy Promotions and Square Ring Promotions and sponsored by Cerveza Tecate, AT&T and Southwest Airlines.

Tickets priced at \$750, \$500, \$300, \$200 and \$100 are on sale now at all Las Vegas Ticketmaster locations (select Smith's Food and Drug Centers and Ritmo Latino). Ticket sales are limited to eight (8) per person. To charge by phone with a major credit card, call Ticketmaster at (800) 745-3000. Tickets also will be available for purchase at [www.mandalaybay.com](http://www.mandalaybay.com) or [www.ticketmaster.com](http://www.ticketmaster.com).

The Hopkins vs. Jones II pay-per-view telecast begins at 9 p.m. ET/6 p.m. PT and has a suggested retail price of \$49.95. The telecast will be available in HD-TV for those viewers who can receive HD. The main event is scheduled to begin live immediately following the college basketball semi-finals. For Hopkins vs. Jones II fight week updates, log on to [www.goldenboypromotions.com](http://www.goldenboypromotions.com).

### **LEGENDARY SPORTS PERFORMANCE MANAGEMENT SPECIALIST MACKIE SHILSTONE KNOWS HOPKINS-JONES, JR. PHYSIOLOGY BETTER THAN ANYONE**

LAS VEGAS (April 1, 2010) – Legendary sports performance management specialist Mackie Shilstone ([www.mackieshilstone.com](http://www.mackieshilstone.com)) has a unique perspective into the April 3 Bernard Hopkins-Roy Jones, Jr. rematch at Mandalay Bay in Las Vegas. Shilstone has worked closely with both boxers and knows better than anyone what makes each man tick.

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“I know them physiologically better than anyone,” Shilstone said. “I know what’s inside them because when you see the entourages go and it’s just me and them training, I’m left with the human strengths, the human frailties. Whether it be Roy or Bernard, I know what their psyche is, I monitor their heart rate, I’m the only person in the world that’s seen six weeks of beat by beat of every beat of the heart, I’ve seen it go up, I’ve seen it go down. I know what makes it go up emotionally, I know what makes it go down, and the world has never seen this.”

Shilstone, who has most recently been an integral member of the team that assisted 25-time Grand Slam-winner Serena Williams back to her No. 1 form, helped Hopkins surprise Antonio Tarver at the age of 41 and assisted Jones, Jr. in his unanimous 2003 win over John Ruiz. But Jones and Hopkins weren’t Shilstone’s first foray into boxing. In 1985, he helped Michael Spinks move from light heavyweight up to heavyweight and beat Larry Holmes, an unprecedented feat – no light heavyweight had ever moved up and beaten the heavyweight champion. His participation in this historical moment earned Shilstone a spot among “Ring Magazine’s” 50 most influential people in the history of boxing.

Shilstone’s MO is to use an all-encompassing approach of fitness, health and lifestyle to not only extend athletes’ careers, but their lives as well. Shilstone teamed up with a 30-year-old Ozzie Smith, and the partnership not only helped Smith improve his numbers, it helped earn him another 11 years in the league and the Hall of Fame – Smith even wrote Shilstone into his induction speech.

“He gets in your head, he runs with you, he trains with you – he pushes you,” said a 41-year-old Hopkins a day after stunning Tarver by unanimous decision. “A lot of fighters don’t know the benefits of his (regimen) because we are told that the traditional way is the only way – anything else is taboo. Can you imagine how dangerous I would have been had I had Mackie five years ago?”

“I’ve got to be honest, when I looked at the tapes, I said, ‘How am I gonna beat him [Ruiz]? How am I going to do this?’” said Jones, Jr. “Then I met Mackie Shilstone ... he motivated me to train at another level.”

“As the only person who has worked one on one with both Bernard and Roy, I truly appreciate the talents and dedication that each boxer brings to this event,” Shilstone said. “It is almost as if Superman and Batman were to decide to fight each other to see who is truly the greatest super hero.

“I finally understand, having two sons and also working with Serena (Serena versus Venus), what it must be like to have two ‘siblings’ (Hopkins and Jones) play or fight each other. Since both boxers are like family to me, I cannot watch the fight. I know both men inside out and know what each is capable of doing, especially after working with me.

“The world will tremble under the force of these two great champions. Age and won/loss records will be meaningless gauges of the intensity of this encounter. The ring may not be big enough.”

Shilstone will also be featured prominently on the pre-fight special, airing throughout the country

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on Fox Sports Net, in addition to On Demand as a free preview on DIRECTV, iN DEMAND and most cable networks throughout the country. Check local listings. To access Shilstone's clip, go to [www.mackieshilstone.com](http://www.mackieshilstone.com).